December 4, 1967

Sir Charles Moses Secretary-Ceneral Asian Broadcasting Union Eax 3636, GPO Sydney, Australia

Dear Charles:

Yes, we got all of the shipments.

So please reassure Miss Cook - to whom say, hello, - thank you for providing all these documents so promptly. I confess that I haven't had a chance to do more than riffle through them, but I will get around to a more deliberate study during the Holidays.

I would very much liked to have been there at the Siggapore meeting, but its juxtaposition so close to our own national convention made it impossible. We had a very successful meeting in Denver with over 3,500 people in attendance and a special greeting direct from the White House By the President.

I am sending you a copy of a special convention issue of the <u>Newsletter</u> and directing that you be put on the mailing list so that you will be kept abreast of our activities.

Sincerely yours,

William G. Harley

WGH: lm

OFFICE OF THE SECRETARY-GENERAL

BOX 3636, G.P.O., SYDNEY. CABLE ADDRESS: ASBUN, SYDNEY

1st December 1967

Dear Mr Harley,

If I had not been pressed by various urgent matters in the last few weeks I would have written to you earlier, as I should have done, about various practical matters connected with NAEB's membership of the ABU.

I would now like to tidy up these matters:

(1) ABU Newsletter: We are sending you 3 copies of the Newsletter each month but could be grateful to know whether this number is sufficient. As the Newsletter is distributed by air, we try to keep the number of copies to the essential minimum but please do not hesitate to ask for more if you consider them necessary.

In addition to the background article about NAEB which I have mentioned in a separate letter, we would be grateful to receive further contributions for use in the Newsletter from time to time. We try to include in each Newsletter several substantial articles as well as a number of short pieces containing factual information: contributions of either kind would be most welcome. As NAEB is concerned with educational broadcasting, I feel sure you could provide contributions that would be of great interest to our members in developing countries.

Incidentally, I should perhaps explain that engineering matters are included in the existing Newsletter when they are available. However, we expect next year to appoint a professional engineer to the ABU staff in Tokyo and when he starts work he should be able to collect enough engineering material to justify the publication of a separate Technical Newsletter.

(2) Liaison Officers: We ask each of our members to nominate from their staff an ABU Liaison Officer who acts as a point of contact between his own organisation and the ABU, particularly for the more routine types of correspondence such as that about exchanges of information, programme exchanges etc. The Liaison Officers also act as a point of contact among members, e.g. if a member wishes to obtain information from another member but does not know the name of the officer likely to be concerned, the enquiry can be addressed to the ABU Liaison Officer.

Similarly, each member is requested to nominate an ABU Technical Liaison Officer who carries out similar functions in the engineering field.

Attached are two forms seeking your nominations.

You will be receiving from the ABU staff in Tokyo, where the records about these appointments are kept, a list of the names and addresses of the existing ABU Liaison Officers and ABU Technical Liaison Officers. Changes or additions are published in the Newsletter, so that members can keep their lists up-to-date.

(3) Statutes, Proceedings etc: We would normally have sent you some additional copies of the Statutes but as the Statutes were amended at the recent General Assembly in Singapore and are about to be reprinted, there is not much point in sending copies of the existing booklet. You will receive a questionnaire asking about the number of copies of the amended Statutes you will require.

You will have received a copy of the Proceedings of the Third General Assembly and we are now sending to you by seamail, for reference purposes, a copy of the Proceedings of the Second General Assembly. We are running out of copies of the Proceedings of the First General Assembly and, in any case, most of the references in correspondence would be to the more recent meetings.

(4) Techinical Library: We are building up in Tokyo a modest technical library which we expect to be considerably developed when an engineer is added to the ABU staff in Tokyo. The Library comprises mainly reports, monographs and other similar material contributed by members and we would welcome contributions particularly of material that would be of interest to members in developing countries.

You will receive a catalogue from Tokyo and additions to the Library are published in the Newsletter.

Annual Contribution: As you know NAEB's contribution for a full year would be \$US1000, i.e. 10 units at the existing value of the unit of contribution for associate members which is \$US100. However, Clause 4 of Article 15 of the Statutes states that a member which joins during the course of a fiscal year "shall be liable for payment of one-twelfth of the annual subscription or contribution for each full calendar month still to run until the end of the said fiscal year."

The ABU's fiscal year runs from July to June and as NAEB's application was accepted in October, it will be necessary for your organisation to pay only for 8 months in the current year, that is, \$US666.66.

As the subscriptions and contributions from members are used in meeting the running costs of our offices in Tokyo and Sydney, we ask some of our members to send their payments to Tokyo and some to Sydney, to avoid extra work for our staff in transferring funds. In the case of NAFEB, we would like the payment to be sent to the ABU's bank account in Sydney which is:

Asian Broadcasting Union, Account No. 800-283 Park and Castlereagh Street Branch The Commonwealth Trading Bank Sydney, Australia.

You will already know that, as stated in the Statutes, the Headquarters of the ABU are in Tokyo but when I became Secretary-General in 1965 it was agreed that I should normally carry out my responsibilities from Sydney and our work is therefore divided between the two centres. My office in Sydney comprises myself, my Assistant, Miss Betty Cook and my secretary, Miss Susie Wan, to whom will shortly be added Mr Kang Chong Soo a journalist from South Korea who will be responsible for the ABU Newsletter and various other duties. In Tokyo we have our Honorary Deputy Secretary-General, Mr Ichiro Matsui, who was until his recent retirement one of NHK's most senior officers, two Assistants, Mr Roku Ito and Miss Fumie Mizuhara and a typist, Miss Gunji. As mentioned earlier, an engineer is to be added to the Tokyo staff as soon as possible. Copies of correspondence are exchanged regularly between the two offices so that we are constantly in touch with each other's work.

With kind regards,

Yours sincerely,

CHARLES MOSES
Secretary-General

Mr William G. Harley,
President,
National Association of Educational Broadcasters,
1346 Connecticut Avenue NW,
Suite 1101 Dupont Circle Building,
WASHINGTON. D.C.20036,
U.S.A.

ABU

Mr. Ichiro Matsui Honorary Deputy Secretary-General Asian Broadcasting Union NHK Building 2-3, Uchisaiwai-cho, 2-chome Chiyoda-ku Tokyo, Japan

you that the fo	llowing me	ember of	our staff	has been	nominate
ABU TECHNICAL L	IAISON OFF	CER:			
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On behalf of ...... I wish to

OFFICE OF THE SECRETARY-GENERAL

BOX 3636, G.P.O., SYDNEY, CABLE ADDRESS: ASBUN, SYDNEY

1st December 1967

Dear Bill

I am wondering whether you received my letter of 13 October explaining that we like to publish some background information about new members in the ABU Newsletter and would be very grateful to have a suitable statement for this purpose.

You will have noticed that we published in the November issue some notes about 4 of the 6 organisations which joined shortly before or during the General Assembly and I was hoping that we would have a statement about NAEB for the December issue, which will be completed within the next few days.

I fully understand that you may have been away from Washington or may have had some pressing work on hand but I hope that it will be possible for you to let us have some material about NAEB in time for the January issue.

I hope also that you received the parcel of documents relating to the recent General Assembly which was sent to you from Singapore immediately after the meeting. As I mentioned in my letter of 6 November, the address on the parcel lacked detail, so we were a little concerned about whether it would arrive safely.

With kindest regards,

Yours sincerely,

CHARLES MOSES
Secretary—General

Mr William G. Harley,
President,
National Association of Educational Broadcasters,
1346 Connecticut Avenue NW
Suite 1101 Dupont Circle Building,
WASHINGTON. D.C. 20036,
U.S.A.

OFFICE OF THE SECRETARY-GENERAL

BOX 3636, G.P.O., SYDNEY. CABLE ADDRESS: ASBUN, SYDNEY

11th November, 1965

Dear Mr. Harley,

I want to thank you for your letter of 13th October, sent to me in Tokyo, and to say that I am very sorry I could not reply earlier. Until the end of October I was very busy with our General Assembly and since I returned to Sydney last week my time has also been crowded in organisaing an unexpected journey overseas on which I am to start tomorrow.

As I promised, I had a talk with some of our influential full members at an unofficial meeting before our General Assembly and raised the question of the operational budget on which NAEB should be assessed if it were to apply for associate membership. I found that a few of them were not happy about accepting NAEB's own budget. While those who expressed doubts would have welcomed your Association as a member, they were concerned that there might be other organisations in the same situation and that they might therefore be setting a precedent. As I had received your letter immediately before the General Assembly opened the matter thus had to be put before these members without their having time for preliminary thought, so this cautious approach was perhaps understandable.

Rather than have any division of opinion, I thought it best to let the matter drop for the time being and therefore the application was not officially submitted. I personally was very sorry about this but I would particularly like to stress that the discussion made it clear the NAEB would be warmly welcome as a member, the only question being that relating to the possibility of creating a precedent. I will pursue this aspect of the matter as opportunity offers among the members and I would think that by the time of our 1966 General Assembly there will be no difficulty about putting forward the application with NAEB's own operational budget instead of the figure representing the budgets of its members.

I would very much have liked to see you again while I am overseas in the next few weeks but do not at presentisee how I could manage to go to Washington. I am going at this time mainly because I have been offered the opportunity of making the journey at very little cost to the ABU and, as the ABU has only a very small budget for travelling, I cannot afford to miss the chance of discussing decisions made at our recent General Assembly with organisations in Europe and the U.S.A. such as FAO, ITU, UNESCO, the U.N. Special Fund, the Ford Foundation and the Asia Foundation. It will be a very crowded trip as I have a very large amount to do, in many different places, in about five weeks.

I expect to be in New York from the night of 11th December to the late afternoon of the 16th but as I have many contacts to make there it would be difficult to include a trip to Washington without extending my absence overseas, which my wife would object to as she is already not happy about may being away until 19th December. She says she will have most of the responsibilities and little of the preliminary fun of the festive season!

I will keep you posted about the situation regarding your application. In the meantime it would help me if you could let me know whether you know of any other organisations which are in fact in the exactly same situation as NAEB.

with kind regards,

Yours sincerely,

CHARLES MOSES
Secretary-General

Mr. William G. Harley,
President,
National Association of Education Broadcasters,
1346 Connecticut Avenue,
WASHINGTON D.C. 20036,
U.S.A.



NHK Building, Uchisaiwai-cho Chiyoda-ku, Tokyo, Japan

Tokyo Secretariat

Cable address: ABUNI TOKYO

12 October, 1967

Dear Mr. Harley,

This will confirm the cable I sent to you yesterday:

On behalf Presidents absence abroad inform officially NAEB admitted associate member ABU eleventh October Congratulations stop Warmly welcome and look forward NAEBs attendance General Assembly Singapore 23 October.

On behalf of the President, Mr. Maeda who is now in New York to attend a meeting of the International Broadcasting Institute, I wish to convey his warm welcome to your organisation on your admission to the ABU.

With the admission of the NAEB, the Asian Broadcasting Union now has 44 organisations from 31 countries. The growing membership of the ABU is not only a great asset to our Union but will also serve to assist the development of broadcasting in Asia. We feel certain that the NAEB will make a valuable contribution to the development of the work of our Union.

As you already know, the ABU will be holding its Fourth General Assembly in Singapore from 23 to 30 October of which Mr. Maeda formally notified all members by letter on 31 March. It is with pleasure that I now send you a copy of this convocation letter which is attached. Although the letter is not signed due to Mr. Maeda's absence, we would like you to regard it as an official document inviting you to the Fourth General Assembly. Also enclosed are the finalised agenda and its covering letter sent to the members on 17 August and the schedule of events of the forthcoming General Assembly.

I look forward greatly to welcoming you and your staff officers at our General Assembly in Singapore.

With warmest regards,

Yours sincerely,

Honorary Deputy Secretary-General

Mr. William G. Harley
President
National Association of Educational Broadcasters
1346 Connecticut Avenue, NW
Suite 1101 Dupont Circle Bldg.
Washington D.C., 20036, U. S. A.

Enclosures:

### ABU FOURTH GENERAL ASSEMBLY

### MINUTES OF THE CLOSING PLENARY SESSION

held at

# THE CONFERENCE HALL, SINGAPORE, ON 30TH OCTOBER, 1967

### FROM 1500 TO 1630

#### PRESENT:

Mr G.H. Stringer, Vice-President, in the Chair

FULL	MEMBERS:

Mr. Sabahuddin Kushkaki Radio Afghanistan Mr. T.S. Duckmanton Australian Broadcasting Commission Mr. W.S. Hamilton Mr. V.E. Kenna Mr. Frank Watts Mr. J.A. Hollinshead Mr. D.T.L. Guruge Ceylon Broadcasting Corporation Mr. R.E.H. Perera Mr. H.Y. Ong Broadcasting Corporation of China Mr. S.W. Wang Shri A.K. Sen All India Radio Radio Republik Indonesia/TV Republik Dr. Umar Kayam Dr. Sumadi Indoneisa Mr. Sutojo Mr. Javad Haidari Radio Iran/National Iranian Television Mr. Tatsuji Nomura Nippon Hoso Kyokai Mr. Inchiro Matsui Mr. Tadashi Yoshida Mr Ichiro Hatakeyama Mr. Morio Tateno Mr. Suk Han Korean Broadcasting System Mr. Tae Ro Yoon Mr. Sung Yul Kim Mr. Ouphet Souvannavong Radiodiffusion Nationale Lao Mr. Ow Kheng Law Radio-Television Malaysia Mr. Michael Chin Khen Nyap Mr. Pancras Eddy

Radio Nepal

New Zealand Broadcasting Corporation

Radio and Television Singapura

Mr. Bhogya Prasad Shah

Mr. G.H. Stringer Mr. L.R. Sceats Mr. J.N.M. Norman

Mr. P.S. Raman Mr. B.I.L. da Cunha Mr. Claude Doral Mr. Lian Fook Shin

Radio Thailand	Mr. Chamnong Rangsikul Mr. Donai Sriyaphai
Tonga Broadcasting Commission	Mr. A.E.F. Sanft
Turkish Radio and TV Corporation	Mr. Emin Hekimgil
Radio Viet Nam	Mr. Vu-Duc-Minh Mr. Quan Quang Hoa
Samoan Broadcasting Service	Mr. J.W. Moore
ASSOCIATE MEMBERS:	
Federation of Australian Commercial Broadcasters	Mr. J.S. Larkin
Canadian Broadcasting Corporation	Miss Betty Zimmerman
Fiji Broadcasting Commission	Mr. G. Matheson Cullen
Office de Radiodiffusion Television Francaise	Mr. Jean-Claude Courdy
Zweites Deutsches Fernsehen (Germany)	Professor Karl Holzamer
Radio Hong Kong	Mr. D.E. Brooks
Hong Kong Commercial Broadcasting Company	Mr. Nick Demuth
Mindanao Broadcasting Network (Philippines)	Mr. G.E. Torres
British Broadcasting Corporation	Mr. T.W. Chalmers Mr. W.G.D. Gunn
ITA/ITCA (United Kingdom)	Mr. Eric Jessop
Observers:	
U.N. Office of Public Information	Mr. Michael Hayward
U.N.E.S.C.O.	Mr. Hans van Stuwe
F.A.O.	Mr. Michael Keon

Secretary-General - Sir Charles Moses

In opening the meeting the Vice-President, Mr Stringer, explained that the President, Mr Yoshinori Meeda, had been obliged to return to Tokyo owing to the death of a former Prime Minister of Japan and had therefore requested him to take the chair for the closing plenary session. Mr Stringer added that he wished to report, with regret, that the other Vice President, Tuan Syed Zainal Abidin, had also been forced to return to his own country because of an urgent and unexpected problem.

At Mr Stringer's request, the Secretary-General read a message from the President expressing his deep regret about being unable to remain in Singapore until the end of the General Assembly and indicating his happiness and satisfaction concerning the success of the meeting.

#### Minutes

The Vice-President drew attention to the draft minutes of the opening plenary session on 23 October, set out in document GA/5. Mr Duckmanton, seconded by Mr Kushkaki, moved that these minutes be confirmed and this proposal was adopted.

#### Reports from Committees

The Vice-President then invited the Chairmen of the Committees to submit the recommendations prepared by their Committees for consideration by the plenary session.

Mr Hekimgil, acting for the Chairman of the Administrative and Legal Committee, Professor Giritli, who had had to return to Turkey, presented the recommendations of that Committee, as set out in the Committee's report (Document LC/5).

The Chairman of the General Committee, Dr. Umar Kayam, submitted the recommendations of his Committee (Document GC/12) and said that he wished to thank all the members of the Committee, as well as the officers of the ABU and RTS, for the assistance they had given in its work.

Mr Raman, as Chairman of the Programmo Committee, presented the recommendations made in the report of that Committee (Document PC/14) and was followed by the Chairman of the Engineering Committee, Mr Nomura, who put forward the recommendations which his wished to propose for adoption, as shown in Document EC/25.

As the Vicc-President, Mr Stringer, had been the Chairman of the Finance Committee, Mr Sceats, at Mr Stringer's request, read the recommendations of that Committee.

Mr Torres proposed that the General Assembly should adopt all the recommendations made by the Committees and should also thank all those associated with the preparation of the Committees' reports and recommendations for their valuable contribution to the work of the General Assembly. This proposal was seconded by Mr Sceats and adopted unanimously.

Mr Matsui drew attention to the fact that the recommendations of the General Committee include amendments to the Statutes of the ABU and, at his suggestion, the Vice-President requested that the full members should vote by show of hands on these recommendations in order to provide an official record that they had been adopted in accordance with the requirements of the Statutes. The 19 full members present unanimously approved the adoption of the recommendations regarding amendments to the Statutes set out in Document GC/12.

#### Resolutions of the Fourth General Assembly

The Vice-President pointed out that the recommendations of the Committees, as adopted by the General Assembly, would need to be expressed in the form of resolutions, as shown in Document  $\mathbb{N}/8$ , and it was agreed to adopt the contents of Document  $\mathbb{N}/8$  as a formal statement of the decisions already made by the General Assembly when considering the reports of the Committees.

### Appointment of Auditor

The Vice-President drew attention to the recommendation of the Financé Committee, already approved by the General Assembly, that Mr Takashi Matsunaga

should be appointed as the Auditor to the ABU for 1967/68 and that the General Assembly should record its warm appreciation of the services of Mr Hiroshi Sho who had carried out the responsibilities of Auditor from the establishment of the ABU until October 1967.

#### Decisions of the Administrative Council

The Vice-President pointed out that, as required by the Statutes, it was necessary for the General Assembly to consider the confirmation of decisions made by the Administrative Council, acting on behalf of the General Assembly, during the preceding year. These decisions had been set out in the Council's reports to members, particularly the reports numbered A/4 and A/6 submitted for consideration at the present meeting and had been discussed during the work of the Committees.

It was agreed that the General Assembly should confirm the decisions made by the Administrative Council, acting on behalf of the General Assembly, at the meetings of the Council held on 3-5 July and 19-20 October 1967.

#### Press Statement

At the invitation of the Vice-President, the Secretary-General submitted a draft press statement dealing with those aspects of the work of the Fourth General Assembly about which it might be desirable to make a public announcement.

After discussion, during which some minor amendments were agreed upon, the General Assembly adopted the draft statement and requested that it should be issued to the press immediately and that copies should also be made available to delegates for use on their return to their own countries.

#### Date and Place of Fifth General Assembly

In response to an enquiry from the Vice-President, Shri A.K. Sen announced that All India Radio wished to offer to be host for the ABU's Fifth General Assembly in New Delhi and would like to suggest that this meeting be held on appropriate dates in November 1968.

This proposal was warmly welcomed by the representatives of other members and was carried with acclamation. Speaking on behalf of the other members, the Vice-President said that he wished to thank AIR for its generous offer and that he felt sure all members would look forward with much pleasure to attending the 1968 General Assembly in New Dolhi.

### Closing Address

The Vice-President explained that the Chairman of the U.N. Visual Information Board, Mr Snowden Herrick, had been invited to attend the meeting as he had expressed a wish to address the delegates.

Mr Herrick said that, on behalf of all the members of the VIB, he wished to thank warmly the ABU's Secretariat and Mr Raman and the officers of RTS for the efficient arrangements that had been made for the VIB meeting in Singapore and for the many courtesies which had been extended to the members of the Board. He would also like to thank the many ABU delegates who had attended the joint meeting with the Board, particularly for the constructive comments and suggestions which they had offered on the visual information services provided by the U.N. agencies. The members of the Board considered that the joint meeting had been most helpful to them and they hoped that it had also been useful for the ABU delegates.

On behalf of ABU members, the Vice-President thanked Mr Herrick and asked him to convey to the other members of the Board the sincere gratitude felt by all members of the ABU concerning the Board's decision to meet in Singapore. ABU members had been pleased to participate in the joint meeting and had also been happy to have the opportunity of meeting the Board's members on other occasions during the General Assembly.

The Vice-President then invited Mr Guruge, representing the full members, and Mr Chalmers, on behalf of the associate members, to address the General Assembly.

Mr Guruge said that he wished to express to Mr Raman and the officers of RTS the very sincere gratitude of the members represented at the Fourth General Assembly for all the assistance they had given as the host organisation for the meeting. Speaking for the full members, he also wished to thank other organisations in Singapore which had extended courtesies to the delegates and also the President and officers of the ABU and the delegates who had accepted the responsibility of acting as Chairmen and Rapporteurs of the Committees. The full members considered that the Singapore General Assembly had been very valuable and were grateful to all those who had contributed to achieving its success.

Speaking on behalf of the associate members, Mr Chalmers endorsed the views expressed by Mr Guruge about the outstanding success of the meeting and the value of the action it had taken for the future development of the ABU. The associate members wished to offer their sincere gratitude to the host organisation for the assistance that had been extended to them in so many ways, the President and Vice-Presidents and the Chairmen and Rapporteurs of the Committees and also the Secretary-General and his officers for their untiring work in the smooth running of the meeting.

Responding to the earlier addresses, Mr Raman thanked the Chairman of the VIB and the representatives of the full and associate members for their generous comments. Acting as host for the General Assembly had been a pleasant and valuable experience for RTS. He was happy that, with the assistance of the ABU's staff, the arrangements had run smoothly and the meeting had been a further step forward in the growth of the Union.

On behalf of the President and the Vice-Presidents, Mr Stringer said that he again wished to thank Mr Raman and his officers for all their assistance to the delegates and also to thank the speakers for their comments about the contribution made by the ABU and its officers.

Mr Stringer declared the Fourth General Assembly closed at 1630.

G.H. STRINGER Vice-President

## RESOLUTIONS OF THE ABU FOURTH GENERAL ASSEMBLY

## SINGAPORE, 23 to 30 OCTOBER, 1967

- 4.1. Recognising the great importance to ABU members of the action of UNESCO in associating itself with our efforts towards improving the training facilities for broadcasting staff in the ABU region, especially in connection with the proposed establishment of a Broadcasting Training Institute, and
  - having heard with great interest the message from UNESCO's Assistant
    Director-General in charge of Communications concerning the survey
    mission sent by UNESCO to a number of ABU countries with a view
    to assessing training needs,

The General Assembly

- records its warm gratitude to UNESCO for this further evidence of its continuing interest in the development of broadcasting in Asia and the Pacific, and
- directs the Secretary-General to maintain close contact with UNESCO with a view to bringing this important training project to fruition as soon as possible.
- 4.2. Being aware of the rapid development of various types of satellites suitable for broadcasting purposes, and
  - being convinced of the urgent need for the broadcasting organisations of the world to discuss the problems inherent in the use of this new means of communication and to make known their views thereon before international agreements are completed,

The General Assembly

- expresses its warm appreciation of the action of UNESCO in convening a meeting of representatives of the regional broadcasting Unions and of North America to be held in Paris on 24 26 January 1968;
- commends the action of the Administrative Council in selecting as its delegates to this conference the President, Mr Yoshinori Maeda, and Mr T.S. Duckmanton, supported by the Secretary-General Sir Charles Moses, thus ensuring ABU representation at the highest level;
- welcomes this opportunity for discussing satellite broadcasting problems on a worldwide basis, and
- expresses the hope that, as a result of this conference, an International Convention will be prepared for submission to an early UNESCO General Conference making the use of television broadcasts by satellite, whether live or deferred, subject to the precise authorisation of the originating organisation and, in general, ensuring that broadcasting organisations are given the fundamental protection they need when originating transmissions by satellite.
- 4.3. Recognising that the decision of the Ford Foundation to make available to the ABU a grant of \$US200,000 in the years 1967 to 1971 will make possible the strengthening of the Secretariat and the confirming of its international character;
  - believing that the Union's relations with other international organisations may thereby be strengthened, and

being convinced that the grant will enable the Secretariat to extend and make more valuable its services to members,

The General Assembly

records its very deep and sincere appreciation of this most generous action of the Ford Foundation.

4.4. Realising the value to the ABU of closer collaborating with FAO in the use of radio and television to stimulate increased production of food and to improve the efficiency of the utilisation of existing food resources.

The General Assembly

warmly welcomes and expresses its very sincere appreciation of the action taken by FAO in granting Specialised Consultative Status to the ABU.

4.5. Recognising the value to the ABU of close collaboration with the ITU concerning the engineering aspects of radio and television, particularly in relation to the best use of the frequency spectrum and the development of the most effective techniques,

The General Assembly

warmly welcomes the decision of the ITU to admit the ABU, in an advisory capacity, to the work of the C.C.I.R., and

expresses its sincere gratitude for the action of the ITU in granting the ABU exemption with regard to the costs normally involved in participation in ITU Conferences and in the work of the C.C.I.R., subject to reciprocity.

4.6. Having been informed of the grant made by UNESCO, through the Government of New Zealand, for the purpose of enabling some of the ABU's members to be represented at the General Assemblies in 1967 and 1968,

The General Assembly

records the deep gratitude of its members, particularly those concerned, to UNESCO for its generous action which ensures that the General Assemblies in the two years concerned are as fully representative as possible;

expresses its sincere appreciation to the Government of New Zealand for its action in agreeing to submit an application to UNESCO regarding this grant and for having acted so promptly in making the submission at very short notice, and

expresses its warm appreciation for the extensive and ready assistance given by the NZBC which handled the detailed arrangements regarding the use of the UNESCO grant.

4.7. Recognising the immediate and pressing need for further staff training facilities pending the establishment of the proposed Broadcasting Training Institute,

#### The General Assembly

- records the warm gratitude of the ABU to a number of organisations which have provided additional staff training opportunities in 1967 including
  - (a) NHK and the ABC both of which enabled a substantial number of ABU members to participate in training courses during the year and have offered to provide further extensive opportunities for attending training courses in 1968, including all travel costs and living-expenses;
  - (b) the Centre of Educational Television (CETO) and Radio Singapura who jointly organised a successful course in Educational Television held in Singapore in February/March 1967;
  - (c) The BCC which arranged an important Chinese Language Programme Seminar in Taipei during November 1967;
  - (d) The Federation of Australian Commercial Broadcasters for providing a second Fellowship in Commercial Broadcasting and generously offering its third successive annual Fellowship in 1968, and
  - (e) the BBC and the Thompson Foundation for providing opportunities for training to a substantial number of officers on the staffs of ABU members.
- 4.8. Being aware of the demonstrated potential of television to make a major contribution to the acceleration of national development in the countries of Asia and the Pacific, and
  - Recognising that television will be unable to realise its full potential until television receivers can be made available for community viewing in every centre of population,

The General Assembly

- requests the U.N. and its appropriate agencies and ECAFE to carry out a feasibility study on low-cost television receivers which would be simple in operation and maintenance and suitable for the widest use in the developing countries of Asia and the Pacific.
- 4.9. Recognising the vital importance to broadcasting organisations of copyright legislation which takes full cognisance of broadcasting needs;
  - having listened with special interest to a brilliant exposition on the subject of copyright and neighbouring rights given by Dr. George Straschnov, and
  - being aware of the need, in those countries which have not enacted copyright legislation or which are contemplating a revision of existing copyright legislation, for advice on this little understood and complex subject,

The General Assembly

directs that an approach be made to the EBU with a view to obtaining, if possible, the services of Dr. Straschnov at ABU expense in order that he could be made available to assist in the framing of appropriate legislation in those countries where this subject is currently under consideration.

- 4.10. Having heard a report, presented by an expert in copyright of world standing, on the trend in modern copyright legislation;
  - being aware that the manufacture of commercial gramophone records does not involve any creative effort justifying copyright protection, and
  - having found that the broadcasting of such records is the best way of promoting their sale to the public,

The General Assembly

recommends that ABU members should exert their fullest efforts:

- (a) to prevent the granting of a performing (broadcasting) right to the manufacturers of commecial gramophone records in their national legislation;
- (b) to prevent the accession of their respective countries to the Convention on the so-called "neighbouring rights" signed in Rome in October 1961.
- 4.11. Having heard a report, presented by an expert in copyright of world standing on the present state of the two major copyright Conventions;
  - having noted that the Stockholm Act of the Berne Convention, which includes a Protocol regarding developing countries, has not yet been ratified or acceded to by any of the more advanced countries, and
  - having recognised that until the majority of the advanced countries ratify or accede to the Stockholm Act there would be no advantage to developing countries in becoming party to either of the two major international copyright Conventions,

The General Assembly

- recommends that ABU members, in those developing countries which are contemplating accession to an international copyright convention, should promote the advisability for the time being of acceding to the International Copyright Convention as being the more appropriate for such countries.
- 412. Having heard the outstanding contributions to the success of the discussions of the Legal and Administrative Committee made by Professor H. Brack, Mr. P.S. Raman, Dr. G. Straschnov and Mr G.H. Stringer,

The General Assembly

- records its warm appreciation of the contributions of these gentlemen whose respective addresses had obviously involved extensive research and careful preparation, and
- expresses its sincere gratitude to the EBU for having made it possible for Professor Brack and Dr. Straschnov to participate in this first and very valuable inter-Union project in which the ABU has been involved.

4.13. Recognising the need to make changes in the Statutes in order to make it possible to secure additional revenue through increasing the amount of the unit of subscription of full members and increasing the maximum number of units payable by associate members, and

realising that there was a need for a number of consequential and other minor amendments to be made to the Statutes and its annexes,

The General Assembly

resolves that the Statutes of the ABU and the Annexes thereto be amended

- (a) by the adoption of the amendments to the Preamble and to Articles 1, 2, 5, 9, 11, 15, 17 and 18 as set out in document G/9;
- (b) by the adoption of the new Article 19 as set out in document G/9 with the exception that the title of this Article will be "Final Provisions" instead of "Date of Effect";
- (c) by the addition of a new sub-clause 3(b) to Article 7 as set out in document G/10 and the renumbering of the existing sub-clause 3(b) as sub-clause 3(c), and
- (d) by adopting the amended Annexes to the Statutes as set out in document G/9.
- 4.14. Being aware of the need to fix a date for giving effect to the amendment to Article 15 referred to in Resolution 13(a) above, and to put into effect the expressed intention of the Third General Assembly that the value of the unit of subscription of full members should be increased for the 1967/68 fiscal year, and

recognising that members had already adopted these changes on a voluntary basis,

The General Assembly

resolves that

- (a) the revised scale of units of subscription set out in Article 15 as amended shall be operative from 1 July 1967;
- (b) the value of the unit of subscription for the 1967/68 fiscal year shall be \$US125, with effect from 1 July 1967;
- (c) the increase from 15 to 20 in the maximum number of units payable by associate members provided for in Article 15 as amended shall be operative from 1 July 1967, and
- (d) the value of the unit of contribution payable by associate members shall remain unchanged at \$100.

Other Resolutions of the General Assembly:

4.15. That the General Assembly records its very sincere appreciation of the action of the U.N. Visual Information Board in arranging to meet in Singapore, thus enabling joint VIB/ABU meetings to be held which proved to be of great interest to ABU members.

6.

- 4.16. That, with a view to assisting members in making contacts with each other, the Secretariat should arrange for up-to-date lists of the names and positions of their senior staff to be exchanged between members.
- 4.17. That the Secretary-General is authorised to provide the International Film and Television Council (IFTC) with an estimate of the cost of establishing an IFTC office in the Asian/Pacific area without committing the ABU to collaborate with the IFTC until a specific IFTC proposal has been fully considered and approved by the Administrative Council.
- 4.18. That AIR should be informed that the General Assembly expressed its warm appreciation of the offer made by AIR regarding the participation by staff from other ABU members in the AIR Staff Training School Courses and noted with satisfaction the wide range of courses in the programme field which are arranged at the School each year.
- 4.19. That the budget recommended in the report of the Finance Committee (Document FC/7) is adopted as the ABU budget for 1967/68.
- 4.20. That, with regard to Resolution 51(c) of the Third General Assembly, appointments to senior positions on the Secretariat shall be subject to confirmation by the Administrative Council.
- 4.21. That the Administrative Council is authorised to increase the salary of the Secretary-General, as and when it sees fit, by an amount or amounts not exceeding a total of \$US2000 per annum.
- 4.22. That Mr Takashi Matsunaga shall be appointed Auditor to the ABU for 1967/68.
- 4.23. That the ABU records its warm appreciation of the services of Mr Hiroshi Sho who was Auditor of the ABU's accounts from the establishment of the Union on 1 July 1964 until 30 October 1967.
- 4.24 That, while recognising the need for the ABU to avoid involvement in inter-governmental relations and that the Secretariat has already a pressing burden or work, the General Assembly requests the Secretary-General to arrange for as much assistance as is practicable to be made available to members in developing countries desiring to prepare submissions aimed at seeking aid for the development of their services in their own countries.
- 4.25. That, while recognising that it may take a number of years to complete the project, the ABU requests the Secretariat to proceed with the compilation of a cetalogue of such representative ethnic music of the countries of members as is available in the form of recordings or musical scores.
- 4.26. That a further Radio Festival of Ethnic Music should be arranged by the Secretariat towards the end of 1968 and steps should be taken to stimulate ABU members in the Asian/Pacific region to participate in this Festival to the greatest possible extent.

- 4.27. That the ABU notes with satisfaction the progress made in putting into effect the recommendations originating from the FAO/ABU Farm Broadcasting Seminar held in Tokyo in October 1966 and requests the Secretary-General to continue to take all possible steps to activate the proposals resulting from this Seminar.
- 4.28. That the ABU commends the progress being made towards the joint production of educational films about Asian countries for use in schools, in the first series of which four ABU members have expressed their intention of collaborating.
- 4.29. That the ABU expresses satisfaction that NHK proposes to establish an NHK International Library of Educational Programmes which will be made available to members in developing countries at minimum cost, and requests the Secretariat to obtain further information about the similar EBU project for maintaining a covalogue of EBU educational television programmes.
- 4.30. That the Secretariat should seek information from members with available interlude films so that an exchange of suitable material of this type can be arranged as soon as possible.
- 4.31. That the Secretariat should prepare a questionnaire requesting from members information about their administrative structure, programme policies, proportional budget allocations and other relevant information which could be useful to other members.
- 4.32. That the Secretariat should collect and circulate information about the types of programmes broadcast by members and the proportions of broadcasting time allocated to the various programme headings.
- 4.33. That the Special Television Prize should be continued as an integral part of the annual competitions for the ABU Prize with the same conditions as for the 1967 experimental competition except that only one entry per member may be submitted for the television competitions on the understanding that programmes submitted as low cost productions would also be eligible for the main Television Prize.
- 4.34. That the General Assembly records its warm appreciation of the action of NHK and the ABC in continuing to give the two major prizes of \$US1000 and also in contributing an amount of \$100 onch towards the Special Television Prize.
- 4.35. That, with respect to the proposal arising from the recommendation of the FAC/ABU Farm Broadcasting Seminar concerning an international competition for young farmers, the suggestions put forward by NHK regarding preliminary investigations are noted and the Secretariat is requested to take such action as is practicable.
- 4.36. That the General Assembly takes note of the information given by the Director-General of AIR to the President of the ABU regarding participation by the Union in a Music Rostrum for Asia to be organised by the International Music Council, and suggests to the Administrative Council that it should study the possible scope of such participation sympathetically.

- 4.37. That Study Group 1 appointed previously to investigate questions concerning interference in the medium frequency band and to undertake field measurements to secure data regarding long distance propagation of medium frequency signals should continue its present work, NHK continuing to provide the Chairman.
- 4.38. That, considering the wide use of the tropical frequency band for broadcasting in the Asian region, the terms of reference of Study Group 1 are hereby extended to include investigations into interference in the high frequency band on frequencies below 6 MHz.
- 4.39. That the proposal of the Engineering Committee regarding the measuring of signals from distant medium frequency transmitters, involving the purchase of equipment to be installed at Klang (Malaysia), be further investigated and a revised recommendation thereon be submitted to the Administrative Council for consideration at its next meeting.
- 4.40. That, considering the increasing use of videotape as a medium for international exchange of programmes, a Study Group is hereby appointed to prepare recommendations in regard to standard leaders for videotape recordings for consideration at the next General Assembly, the KBS (Korea) providing the Chairman.
- 4.41. That, considering the wide and increasing use of cinefilm for international programme exchanges, a Study Group is hereby appointed to prepare recommendations in regard to the standard densities and associated characteristics of such film for consideration at the next General Assembly, the ABC (Australia) providing the Chairman.
- 4.42. That, considering the increasing use of the term "HERTZ" for the unit of frequency in place of the term "cycles per second" previously used, and the recommendations made by the CCIR in regard to the use of this term, the ABU hereby adopts the terms Hertz, KHz, MHz etc., for use in all official documents.
- 4.43. That, when the ABU is represented at international conferences at which important technical issues are to be considered, the delegation should include an engineer with experience in the subject to be discussed.
- 4.44. That, re-affirming the principle stated at previous General Assemblies, when the delegation of a member organisation consists of more than one delegate, it is considered desirable that at least one of the delegates should be an engineer.
- 4.45. That Study Group 2 on Training and the Study Group on Space Communication should continue their investigations.
- 4.46. That the General Assembly confirms the decisions made by the ABU Administrative Council, acting on behalf of the General Assembly, at its Third Meeting in July 1967 and at its Fourth Meeting in October 1967.

OFFICE OF THE SECRETARY-GENERAL

BOX 3636, G.P.O.. SYDNEY. CABLE ADDRESS: ASBUN, SYDNEY

6th November 1967

Dear Bill.

Before I left Singapore last Tuesday I arranged for a parcel to be sent to you containing the documents used during the ABU General Assembly, so that these would be available to you without delay. The Proceedings will be published as soon as possible but in the meantime we are anxious that the documents should be available to members not represented in Singapore.

The parcel was sent by airfreight, through BOAC-Qantas, the consignment number being 081/1465377. We are a little worried about its reaching you safely as my Assistant in Sydney, Miss Cook, who took the parcel to the airfreight office just before she left Singapore, found that she had already packed your address in her luggage and therefore had to put it on the parcel from memory. The address on the parcel is:

Mr William J. Harley
President
National Association of Educational Broadcasters
Connecticut Avenue
Washington D.C.
U.S.A.

To assist you and your officers in looking at the contents of the parcel, I should explain that the structure of our General Assemblies is as follows:

- (a) Opening Plenary Session, which is attended by all delegates and which deals with matters such as are shown in the first section of the agenda (document N/1), e.g. appointment of Committees etc;
- (b) Committee Meetings, which are the working sessions;
- (c) Closing Plenary Session, which is open to all delegates and which receives and normally adopts the recommendations of the Committees.

The documents in the parcel comprise those used at the Opening Plenary Session; the report, minutes and papers for each Committee, and the press statement (document N/7) adopted at the Closing Plenary Session. The minutes of the Closing Plenary Session will be completed and distributed to all members as soon as possible, but will add little to the information in the parcel as the recommendations set out at the end of the report of each Committee were adopted without alteration.

If there is any other information you would like to have about the meeting, I will of course be glad to do all I can to supply it. I thought it was a very useful conference both officially and in the opportunities it provided for personal and informal contacts among our members. It was also the best attended with 98 delegates and observers.

With kindest regards,

U.S.A.

Yours sincerely,

Mr William G. Harley, President, National Association of Educational Broadcasters, 1346 Connecticut Avenue, NW, Suite 1101 Cupont Circle Building, WASHINGTON. D.C. 20036

CHARLES MOSES
Secretary-General

ZCZC YW0994 RMD2849 TN1198 SFW LCH441 TK2377/ URWA HL

TOKYO 42 11 1636

OCT 1 2 1967

LT

MR HARLEY PRESIDENT NATIONAL ASSOCIATION EDUCATIONAL BROADCASTERS DUPONT CIRCLE BUILDING WASHINGTONDC



ON BEHALF PRESIDENTS ABSENCE ABROAD INFORM OFFICIALLY
NAEB ADMITTED ASSOCIATE MEMBER ABU ELEVENTH OCTOBER
CONGRATULATIONS STOP WARMLY WELCOME AND LOOK FORWARD
NAEBS ATTENDANCE GENERAL ASSEMBLY SINGAPORE 23 OCTOBER
MATSUI ABUNI





OFFICE OF THE SECRETARY-GENERAL BOX 3636 G.P.O., SYDNEY CABLE ADDRESS: ASBUN, SYDNEY

14th September 1967

Dear her Harley

Thank you very much for sending to me a copy of your letter of 6 September to Mr Maeda. I am indeed very happy to know that NAEB has decided to apply for associate membership of the ABU and feel confident, as I told you in Paris last March, that this application will be warmly welcomed by our existing members.

I have heard today from the ABU Secretariat staff in Tokyo that your application has been received there and I understand it is now being referred to our full members for a postal vote as a matter of urgency. Although our full members are scattered over a wide area and it therefore takes a little time to collect their votes, it would still be possible for a decision to be made in time for NAEB to be represented at our General Assembly in Singapore from 23 to 30 October if you are likely to be able to make the journey, which I hope will be the case.

If so, I would be grateful if you could let me know by cable so that tentative hotel reservations could be made in Singapore. The situation regarding hotels is difficult because October is the tourist season in Singapore and making extra reservations at the last moment is therefore likely to involve real problems. I will look forward to hearing from you on this point.

With kind regards,

Yours sincerely,

Jos Co hisals

CHARLES MOSES Secretary-General

Mr William G. Harley, President. National Association of Educational Broadcasters,

1346 Connecticut Avenue, WASHINGTON. D.C. 20036

U.S.A.

D.C. 20036 Bill to the above is an official latter a copy of which goes to Tokyo is that their files are rounded off! was delighted that you had applied. Today I had a cable from our Tokyo people acking if, in view of the near approach of the General assembly, they should send it round for a postal vote or keep it for the assembly. I derected them to circulate it so that you would be able to come to Sugarfore of you as desired: If you are coming which braceing hope you are. I would be as well to take unnaheatt steps to accommodation because De took is the Towers hotels are heavily booked holes Mr. Cliff Block
TCR/EMPS
AID - Room 1058
New State Office Building
Washington, D. C.

Dear Cliff:

NAEB is about to become a member of the Asian Broadcasting Union, which is holding its next general assembly in Singapore, October 23-30. See attached communiques.

I may or may not attend, depending on several factors. One of them would be whether there were anything in connection with the AID interests in Southeast Asia that I could attend to if I were to travel to the area. If may well be premature to do anything more on the SEAMES front at this time; on the other hand, if there is anything to be explored further in Bangkok, or with SEAMES country representatives at the Singapore meeting, I would be glad to consider it in formulating my plans.

We will have the Southeast Asia report in your hands very soon.

Cordially.

William G. Harley

WGH: mab

Attachments (2) Osian Bles Jellen
Pagel Aba newsletter #30 Sept 67

The Honorable Leonard Marks Director U. S. Information Egency Washington, D. C.

Dear Leonard:

Encouraged by your offer of help, I have made two moves on the international organizational front. I renewed our membership in EBU (\$1,500) and I made a formal application to ABU with the understanding that our membership charge would be \$1,000. See attached reply.

You indicated that you would be willing to seek \$5,000, which would insure NAEB of continuing both memberships over a two year period.

Shortly, I will be sending along a proposal for a new radio project for the consideration of the National Home Library Foundation.

Cordially.

William G. Harley

WGH: mab

Attachment



NHK Building, Uchisaiwai-cho Chiyoda-ku, Tokyo, Japan

Tokyo Secretariat

Cable address: ABUNI TOKYO

14 September, 1967

Dear Mr. Harley,

This is to inform you that we were very pleased to receive your letter of 6th September with the attachment of your application for associate membership of the ABU. We are glad to know that the NAEB is interested in taking part in our activities. We also realise that your organisation can make a valuable contribution to our work.

As you know from the ABU Statutes, it is necessary for the admission of new members to be approved by three-quarters of our existing full members. Your application was sent to all full members for a postal vote today. We have asked our full members to complete the voting as soon as possible but we hope you will understand that this process will take a little time as our members are spread over such a wide area. We hope to be able to complete the voting in time for the President to invite you to our Fourth General Assembly to be held in Singapore from 23rd October. You will be advised about your application as soon as the voting has been completed.

With kindest regards,

Yours sincerely.

Tchiro Matsui Honorary Deputy Secretary-General

Mr. William G. Harley
President
National Association of Educational Broadcasters
1346 Connecticut Avenue, NW
Suite 1101 Dupont Circle Bldg.
Washington, D.C., 20036
U. S. A.

Mr. Yoshinori Maeda President Asian Broadcasting Union c/o Nippon Hoso Kyokai 2-3, Uchisaiwai-cho, 2-chome Chiyoda-ku Tokyo, Japan

#### Dear President Maeda:

I have the pleasure of submitting as an attachment to this letter an application for the NAEB to become an Associate Member of ABU. The decision to make such a request follows my conversation with Sir Charles Moses in Paris at the time of the EBU Conference on educational broadcasting.

One of the principal reasons for NAEB's wishing to join ABU is the interest we share in assisting developing countries of Asia in the use of radio and television for fostering educational and national development. NAEB, as you know, designed the instructional system in American Samoa and continues to supervise the recruitment of personnel and operation of the technical facilities for this system, which maximizes the use of television for instruction. In addition, NAEB is currently exploring ways of working with SEAMES to determine whether such a regional organization can serve as an instrument to assist in national planning for the use of educational broadcasting in Southeast Asia.

We are sincerely interested in working with ABU and its membership in sharing with Asian nations the accumulatedn experience we have gained in the appropriate use of radio and television to help meet vast and urgent educational and social demands; we believe participation in ABU's councils and a activities will provide an effective means for American educational broadcasters to help advance such cooperative effort.

Mr. Yoshinori Maeda September 6, 1967 Page 2.

It was good to see you again at the EBU meeting in Paris and I look forward to renewing our friendship at some future meeting of ABU.

Sincerely yours.

William G. Harley

WGH: mab

Attachment

cc: Sir Charles Moses

As President of the NAEB, I wrote in October 1965 to your Secretary-General to inquire about the possibility of NAEB becoming as Associate Member of the ABU. At that time, I said that the operational expenditure of all our members could not be exactly stated but might be in the vicinity of \$US 35,000,000. I also said then that we would find it difficult to pay more than \$US 500 per annum. You will understand that our members include many schools, colleges, universities and State Education Department, most of whose operations are run, in varying degrees, on a voluntary basis.

I should explain that the figure quoted in 1965 included the cost of maintaining educational programmes transmitted within educational institutions by means of closed circuits and which, therefore, are not strictly "broadcast" services. The total also included a rough estimate of the value of services provided on a voluntary basis. If these two factors are excluded from your calculations, as we believe they should, the operational expenditure of NAEB could be estimated at less than \$25,000,000 and therefore would place the NAEB in the category or group which, I understand, pay 10 units of \$100 each, an amount which the NAEB would be prepared to pay.

OFFICE OF THE SECRETARY-GENERAL

BOX 3636, G.P.O., SYDNEY. CABLE ADDRESS: ASBUN, SYDNEY

23rd August 1967



I was delighted to receive today your letter of 17 August taking up again the question of NAEB associate membership of the ABU.

At the recent Administrative Council meeting in Bangkok some amendments to our Statutes which I had been asked to prepare were endorsed by the Council and will go to the General Assembly in October. These amendments provide that the contributions of associate members will be "fixed each year by the General Assembly for each such member ..... but will not exceed half the number of units that would be applicable if the member were a full member".

This amendment is intended to give the General Assembly some discretion in fixing the contributions of associate members: there is no such discretion in the case of full members. In drafting the amendment I had in mind organisations or associations such as NAEB. However, if we have to wait for the General Assembly, it would mean that an application from NAEB could not be considered until after the amendments to Article 15 have been approved and, even then, one cannot be sure that the discretionary power would be exercised.

I have been giving some thought to the case of NAEB which I personally feel is a very special one and suggest that a way out could be found if you are prepared to attach an explanatory note to your application and not fill in the answer to 5(b) on page 'two  $\circ$  of the form, except to say "see attached note".

Knowing something about your members and the way you operate I have drafted the sort of explanatory note that would present an excellent case, would create no problems for the ABU and, I hope, would not make you feel your tongue pressing hard in your cheek. For my part, for reasons prefer not to put on paper, I have no hesitation in suggesting this step.

Provided you send the application to the President of the ABU, Mr Maeda, without delay, associate membership for NAEB should be assured in ample time for you and "Lady Moses"(!) to be with us all in Singapore.

The completed form with a brief covering letter should be addressed to:

Mr Yoshinori Maeda,
President,
Asian Broadcasting Union,
c/- Nippon Hoso Kyokai,
2-3, Uchisaiwai-cho, 2-chome
Chiyoda-ku,
Tokyo,
Japan.

Perhaps in the covering letter, in addition to expressing the hope that you will renew your friendship with Mr Maeda, it might be a good thing to mention your real interest in assisting the developing countries of Asia, especially in the fields of education and national development. Such a letter could then be circulated to members. You might also mention NAEB's associate membership of the EBU. But don't mention this exchange of correspondence or my Tokyo office - which operates in NHK premises - will wonder why they haven't been sent copies! On the other hand it might be as well to say that, following a discussion you had with me during the EBU Education Conference in Paris you have decided to submit an application for associate membership of the ABU. You will remember that your previous application was not submitted, your letter to me being treated as an enquiry.

... I am also attaching 3 copies of the application form: one for Mr Maeda, one for your files and one you could send direct to me with a copy of your letter to Mr Maeda, marking the original accordingly.

I do hope you agree to this suggestion and that I can look forward to seeing you in Singapore. I am sure that you would be able to make a valuable contribution to our work especially in the area programming as applied to education and national development.

With warm regards to you both,

Yours sincerely,

CHARLES MOSES

Mr William G. Harley,
President,
National Association of Educational Broadcasters,
1346 Connecticut Avenue,
WASHINGTON D.C. 20036.
U.S.A.

As President of the NAEB, I wrote in October 1965 to your Secretary-General to enquire about the possibility of my desociation becoming an associate member of the ABU. At that time I said that the operational expenditure of all our members could not be exactly stated but might be in the vicinity of \$US35,000,000. I also said then that we would find it difficult to pay more than \$US 500 per annum. You will understand that our members include many schools, colleges, universities and State Education Departments, most of whose operations are run, in varying degrees, on a voluntary basis.

I should explain that the figure quoted in 1965 included the cost of maintaining educational programmes transmitted within educational institutions by mean of closed circuits and which, therefore, are not strictly "broadcast" services. The total also included a rough estimate of the value of services provided on a voluntary basis. If these two factors are excluded from your calculations, as we believe they should, the operational expenditure of NAEB could be estimated at less than \$25,000,000 and therefore would place the NAEB in the category or group which, I understand, pay 10 units of \$100 each, an amount which the NAEB would be prepared to pay.

# INFORMATION REQUESTED IN CONNECTION WITH APPLICATION FOR MEMBERSHIP

(PLEASE CROSS OUT words or statements that do not apply to your organisation)

ha	luni	(name of organisation)	wishes to apply for
	Full	membership	
	Asso	ciate membership X	
of inf	the A	sian Broadcasting Union and I have bit in requested below in connection with	been authorised to supply the ith this application:
1.	(a)	Official name of your organisation (in English):	hatimal association of Education
		Abbreviation of the full name of your organisation which you prefer to use in A.B.U. correspondence: (Please give abbreviation such as NHW ATR etc.)	NAEB
2.	(a)	Postal address of your Head Office	Washington, 20036
			D: C:
	(b)	Cable address:	
3.	(a)	The full-time executive head of your organisation is:	(name)
		OR, in the case of an association of broadcasting organisations:	(title)
	(b)	The President of the organisation	Buildent (title)
	(c)	The executive officer of the organisation is:	frenchent (title)
4.	of.	accordance with Clauses 1,2 and 4 (c Article 3 of the Statutes of the ABU uired:	or Clauses 5 and 6 as applicable)
	(a)	Your organisation is permitted to operate under the laws of the Government of:	Umted States
	(b)	Is your organisation:	
		(i) A Governmental organisation?	No
		(ii) A public corporation established by the Government?	a No

	(iii	) A privately-owned organisation? No. (If none of the above is applie- A non-purple corporation when
		able please state type of me universales and cohorts when or
		organisation). wer-commercial, educational radio and TV plate
	(o) (i)	State the number of transmitters which are regularly used for transmitting programmes which your organisation (or its
		members in the case of an association of broadcasting organi- sations) produces and is generally responsible for:
		Domestic Service - Standard
		Domestic Service - Standard
		some of the member plans and T. M.
		distribute with my
		mul. Television
		Overseas Service - Shortwave
	(11)	Do the programmes transmitted by the transmitters mentioned
٠		above provide a regular daily service which can be heard by the majority of listeners and/or viewers in your country?
		No
	(111)	Is your organisation
	(411)	
		The only radio and/or television broadcasting organisation in your
		country
		One of a number of radio and/or
		television broadcasting services /es- in your country
	(d) Is y	our organisation already a associate member of another inter-
	natio	onal broadcasting Union?
	Tr o	o, please state name of the other Union FRU
		our organisation is an applicant for associate membership ating in a dependent territory under Clause 6 of Article 3 of
		Statutes of the A.B.U., state the Governmental authority which orts your application:
		***************************************
5.	(a) The i	fiscal year of your organisation is? July 1 to June 30
	(b) The	operational budget (in the case of associations, the combined
		ational budgets of the members), as defined in Clause 2(b) of the 15 of the Statutes of the A.B.U. for your last fiscal
	year	was: se state in U.S. dollars (Su attached note)
		uted at the official exchange
	)	Notes: (i) The "operational budget" does not include capital expenditure
		(ii) In the case of applicants for associate membership
		whose operational budgets exceed 35,000,000 U.S. dollars, it is necessary only to state "In excess of \$35,000,000 (U.S.)".
		(signature)
		(position)
		(date)

inth

August 17, 1967

Sir Charles Moses, Secretary-General
Asian Broadcasting Union
Box 3636, G.P.O.
Sydney, Australia

Dear Sir Charles:

I have been a long time in getting back to you on your gracious letter about possible arrangements for NAEB to be an Associate Member of ABU. Believe me, my tardiness in response is not due in any associate Member of interest; it is due

I have been a long time in getting back to you on your gracious letter about possible arrangements for NAEB to be an Associate Member of ABU. Believe me, my tardiness in response is not due in any measure to lack of interest; it is due solely to the fact that I have not previously been in a position to give you a definitive answer. As I know you are aware, a non-profit educational organization such as this never has sufficient money and we have had an extraordinary drain on resources recently in connection with the work that needed to be done in preparing testimony, supply vitnesses, and undertaking other appropriate activities in fostering the passage of the Public Broadcasting Act. This piece of legislation, if enacted, will provide funds for construction and modification of TV and radio facilities and will accord operating and program dollars to stations for quality live interconnection for distribution. It is the legislative extension of the recommendations of the Carnegie Commission on Educational Television and will have profound effect on the development of educational broadcasting in the United States. The bill has passed the Senate, has been reported out of the House Interstate and Foreign Commerce Committee, and will come to a vote in the House of Representatives within the next two or three weeks. Keep your toes crossed for us!

I'm telling you this by way of explaining the fact that my Board of Directors has been leary of committing any amount of our scant resources for "new" activities. It endorsed the idea but, in effect, told me to go out and find the money. I am happy to say that I have now been assured that such funding will be forthcoming for at least two years and by that time, I am sure we will be able to build this into the regular budget.

I am appreciative of your efforts to work for modifying the statutes so that they can be adjusted to take care of our special situation. The ten-unit system at \$100.00 per unit would seem to be just about right. To put it another way, it is all the traffic will bear!

I realize that you had hoped to take this matter up with the Administrative Council at its meeting in Bangkok and do not know --since you never heard from me --whether you went ahead with this matter. If you did not get the endorsement then, I assume you will have to wait and bring the matter up at the October meeting. If you do have the endorsement, please send me the necessary forms so that we may apply officially for an Associate Membership in ABU.

Sir Charles Moses August 17, 1967 Page 2

My "charming lady" and I would dearly love to get to the Singapore meeting in October, because our oldest daughter is now married and living in Thailand, and we would relish the excuse to go visit her.

I am truly sorry to be so long in responding to your letter and your gracious efforts in our behalf.

Most sincerely,

William G. Harley

WGH: Lm

## ASIAN BROADCASTING UNION

OFFICE OF THE SECRETARY-GENERAL

BOX 3636, G.P.O., SYDNEY, CABLE ADDRESS: ASBUN, SYDNEY

11th May 1967

Dear Mr Harley,

Since we met in Paris I have been giving a good deal of thought to the question of NAEB's associate membership of the ABU. As you know I am anxious to make this possible because I believe your organisation can make a valuable contribution to our work and I realise that you too, feel much the same way.

As I see it, the best way this end could be achieved would be to amend Article 15(3a) of the Statutes along the following lines:

#### "Contributions:

Associate members shall pay no subscription but shall contribute to the expenses of the Union, having regard to the services rendered by the latter and the financial resources of each of these members;

- (a) by paying, on the one hand, an annual contribution, the amount of which shall be fixed each year by the General Assembly for each member considered separately; this sum will be assessed on a unit scale and the number of units payable will not exceed half the number that would be payable as a subscription pursuant to the provisions of Clause 2 of this Article if the said member were a full member provided that the number of units for any associate member shall in no case be greater than 20 and
- "(b) by paying, on the other hand, a sum to be fixed at the end of the fiscal year by the General Assembly in compensation for any special work that might have been undertaken at their request by the ABU."

As far as NAEB is concerned the important change would be the substitution of the words "not exceed" for "equal to". This would give us elasticity in fixing NAEB's contribution which the present text does not.

The position is that I was requested by the Third General Assembly to redraft Article 15 to provide for two changes that have been approved by the Administrative Council, namely an increase in the value of the unit for <u>full</u> members from \$US100 to \$US125 and an increase in the maximum number of units payable by <u>associate</u> members from 15 to 20. These changes with other amendments - not concerned with financial matters - will go before the Fourth General Assembly in Singapore which will be held from 23-30 October next.

As I have to get the endorsement of the Administrative Council to projected amendments to the Statutes - it meets in Bangkok on 3, 4 and 5 July - I would like to have firstly your confirmation that NAEB wishes to become an associate member and also an indication of the maximum number of units (at \$US100 per unit) that NAEB could pay. For instance, could you, in your present affluence (1), manage to pay ten units, i.e. \$US1000? or even more?!!

Please let me have your comments as soon as you can because I am at present working on the agenda for the Administrative Council meeting.

I need hardly say that I very much hope that we can look forward to seeing you and your charming lady at Singapore in October.

With warm personal regards,

Mr William G. Harley,
President,
National Association of Educational
Broadcasters,
1346 Connecticut Avenue,
WASHINGTON D.C.20036,
U.S.A.

Yours sincerely,

CHARLES MOSES Secretary-General

## ASIAN BROADCASTING UNION (A. B. U.)

YOSHINORI MAEDA PRESIDENT

17 August, 1967

Dear Sir,

In my letter to all our members convening the 1967 General Assembly of the ABU which is to be held in Singapore from 23 to 30 October reference was made to the procedure for preparing the agenda for this fourth annual meeting of the members of our Union.

In accordance with this procedure, a preliminary list of agenda items was sent to all ABU members early last month and they were invited to propose any additional subjects they considered it would be desirable to discuss at the General Assembly. I have been very pleased to note that a number of our members have put forward some interesting subjects for discussion which, I am sure, will add greatly to the value of the meeting next October. In accordance with the requirements of the ABU Statutes, it is now my responsibility to send to all members the agenda for the Fourth General Assembly, copies of which are attached together with a statement (Appendix A) setting out summaries of the proposals put forward by members.

In sending the agenda to you, I would like to emphasise that we will welcome reports from members on any of the agenda items containing information or proposals that may be of assistance during the discussions at the meeting. I feel confident that members will provide many valuable reports to help us in our deliberations in Singapore.

To assist our hosts for the 1967 General Assembly, Radio-Television Singapura, I would, however, also like to remind members that their reports should reach Singapore by 16 September so that our host organisation will have adequate time to prepare copies of the reports for distribution to members before the meeting.

I have been very pleased to learn that so many of our members have already indicated that they expect to be represented at the Fourth General Assembly of our Union and will look forward warmly to meeting, in Singapore, delegates from all parts of our vast ABU region and from other parts of the world.

Yours sincerely,

Yoshinori Maeda

Mr. William G. Harley President National Association of Educational Broadcasters Suite 1101 Dupont Circle Bldg. Washington, D.C., 20036, U.S.A.



## ASIAN BROADCASTING UNION

#### FOURTH GENERAL ASSEMBLY

to be held in

#### SINGAPORE ON 23-30 OCTOBER 1967

#### AGENDA

#### 1. Minutes

Confirmation of minutes of preceding ordinary session of the General Assembly.

#### 2. Administrative Council Members

Election of ABU members to the Administrative Council in terms of Article 7, Clauses 3(a) and (b) of the ABU Statutes.

#### 3. Membership

Consideration of applications for membership, including formal ratification of admission of members whose applications have been approved by postal vote since the last General Assembly.

#### 4. Agenda

Approval, if necessary, of the inclusion of items in the agenda under Article 10, Clauses 2 and 3, of the Statutes.

- 5. Working Procedure of the Fourth General Assembly
- 6. Committees of the Fourth General Assembly
  - (a) Election of Chairmen and Rapporteurs
  - (b) Allocation of Work to Committees
- 7. Reports from the ABU Administrative Council
- 8. Presentation by the Secretary-General of the Annual Report of the ABU for 1966/67
- 9. Financial Report for 1966/67
- 10. Report of the Auditor on the Accounts for 1966/67

## ADMINISTRATIVE AND LEGAL ASPECTS OF BROADCASTING

- 11. (a) Methods of Financial and Financial Control
  - (b) Statutes of Radio and Television Organisations(c) Administrative Problems in Developing Countries
  - (d) Collective and Individual Contracts with Permanent or Occasional Staff

(e) International Copyright Conventions

(f) International Convention on "Neighboring Rights"

(g) Model Copyright Legislation

(h) The Economic and Legal Status of Authors' Societies

(i) Contracts with Authors' Societies.

#### GENERAL

- 12. Review of Progress on decisions of Third General Assembly and decisions and recommendations of the Administrative Council
  - (a) The Ford Foundation
  - (b) Staff Training Projects:
    - (i) Broadcasting Training Institute

(ii) CETO/ABU Course in Educational Broadcasting

(iii) Australian Commercial Broadcasting Fellowship 1967

(iv) Thomson Foundation

(v) Chinese Language Radio Programme Seminar

(vi) ABC Course in Educational Broadcasting

(vii) NHK Training Facilities
(viii) AIR Training Facilities

- (c) Space Communication:
  - (i) ABU Study Group on Space Communication
     (ii) Proposed Meeting of Broadcasting Unions
- (d) Affiliation with UNESCO

(e) Affiliation with FAO

- (f) International Film and Television Council:
  - (i) ABU Membership
  - (ii) Regional Council of IFTC for Asia and the Pacific
- (g) ABU Handbook
- f) Exchange of Information on Commercial Broadcasting
- 13. Exchanges of Staff Within the ABU Region (CEBC)
- Relations between Broadcasting Unions with Common Areas of Activity and Membership

(AIR)

15. Discussion on the Air of Subjects of National Importance (CEBC)

16. A Who's Who of Asian Broadcasters (AIR)

- 17. Amendments to ABU Statutes
  - (a) Amendment to Article 2, Clause 2
    (b) Amendments to Preamble, Articles 1, 5, 9, 11, 15, 17 and 18, new Article 19 and Annexes

    (BCC, KBS, NHK, RTM, TRT)

    (ABC, BCC, KBS, NHK, RTM, RTH, TRT)

(c) Amendment to Article 7, Clause 4 (ABC, BCC, NHK, RTM, NZBC, PBS, RTH, TRT)

## PROGRAMMES

- 18. Review of Progress on decisions of Third General Assembly and decisions and recommendations of the Administrative Council:
  - (a) Third EBU Conference on Educational Radio and Television

(b) Joint Production of Educational Films for Children on Asian Countries (c) Collaboration with FAO: (i) Training Projects Activities Arising from 1966 Farm Broadcasting Seminar (ii) (iii) Other Activities. (d) Programme Exchanges: (i) ABU Magazine (ii) Short Films on Farming Films on Native Animals, Birds and Plants (iii) List of Representative Ethnic Music (iv) (v) Radio Programmes Designed to Promote International Understanding (vi) Technical Specifications etc for Films and Tapes used in Exchanges. (e) Other Programme Matters: (i) ABU Special Television Prize (ii) ABU Sound Signal (iii) Films offered by ARD and ITV Projects Designed to Combat Illiteracy (iv) (v) Names of Countries and Pronunciation of Place Names. Literacy; Food; Health; Population Explosion: Are TV and Radio Meeting the Challenge? (AIR) Competition for Young Farmers (NHK) (UARBC) 21. Developments in Educational Radio Establishment of NHK International Library of Educational (NHK) Programmes - Its Utilisation and Support by ABU Members An Experiment in Educational Broadcasting (CEBC) The Role of TV and Radio in Creating a Scientific Approach to Present Day Problems in Developing Countries (AIR) (AIR) 25. Involvement of the Audience in Broadcasting Audience Research - Exchanges of Information (UARBC) (UARBC) Content of Radio Programmes (AIR) A TV News Agency Exchange of Music Programmes (AIR) (AIR) 30. An Asian Magazine in Sound

#### ENGINEERING

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22.

23.

24.

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29.

Review of Progress on decisions of Third General Assembly and decisions and recommendations of the Administrative Council:

31. Preliminary Discussion on Joint Meeting with U.N. Visual Information Board

- (a) ABU Advisory Status with the C.C.I.R.
- (b) Exchange of Information on Transmitters

(c) Synchronised Signal at Head of Separate Sound Tracks of Programmes Exchanged Internationally	on Film
(d) Any other matters arising from Third General Assembly.	
Study Group 1	
Study Group 2	
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(a) A Frequency Plan for the Use of S.E. Asian Countries	(CEBC)
Exchanges of Technical Information	
Review of Developments in Broadcasting Services in the Countries of Members	ers
New Equipment and Techniques	
(a) Heterodyne Eliminator for Use in Radio Reception of Programmes	
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## 39. Space Communication

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- 42. ABU Special Fund and Grant from UNESCO
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#### FUTURE ACTIVITIES

- 44. Programme of Activities for 1967/68
- 45. Date and Place of 1968 General Assembly

#### SUMMARIES ABOUT AGENDA ITEMS

(Note:

ABU members were requested to provide a short summary about each agenda item they wished to put forward and these summaries are set out below.

The purpose of these summaries is to give all members information about proposals to be discussed at the General Assembly, pending the completion and distribution of more detailed reports.)

#### AGENDA ITEM 13. Exchanges of Staff Within the ABU Region

#### From CEBC

"Organisations within the region would benefit considerably through mutual exchange of officers for periods between six months and a year. While some of the officers in certain organisations would be able to make use of this opportunity to acquire specialised knowledge in their particular sphere of activities, others from more developed organisations would be able to provide specialised service to organisations less advanced in broadcasting,"

## AGENDA ITEM 14. Relations between Broadcasting Unions with Common / reas of Activity and Membership

#### From AIR

"Bringing the advantages of the knowledge and experience gained in one Union to the benefit of another would help broadcasting organisations and avoid possible areas of conflict."

## AGENDA ITEM 15. Discussion on the Air of Subjects of National Importance

#### From CEBC

"In many countries of the Asian region in particular, Government and the Public Sector have come to assume responsibility for development over an increasing area. Central planning covers almost every department of national activity and is expressed more or less as general lines of policy. Professional broadcasters, while being intent on employing the medium of radio to the fullest, are sometimes wary of bringing on the air points of view which may be at variance with accepted policy. The result is that broadcasting, if not altogether precluded from, is certainly restricted in dealing with some of the most central issues of the day. Thus broadcasting, particularly in the developing countries, finds itself hampered precisely where it needs to, and could make, a distinct contribution."

## AGENDA ITEM 19. Literacy; Food; Health; Population Explosion: Are TV and Radio Meeting the Challenge?

#### From AIR

"These problems confront the whole region. A sharing of experience and of work done in the member countries would be of help to developing countries."

## AGENDA ITEM 20. Competition for Young Farmers

#### From NHK

"We propose that, with the cooperation of FAO and other international

organisations concerned, the ABU should endeavour to sponsor an international competition aimed at encouraging young farmers to increase food production, in line with the recommendations made at the FAO Seminar held in Tokyo in 1966 and the resolution adopted at the Third General Assembly. As the first step toward this objective, we propose that the ABU, in co-operation with FAO, should conduct a survey of the existing local and international conferences and competitions for young farmers in various countries in the ABU region as well as on the role being played by broadcasting in this region in this regard and that studies be started by the Secretariat on the possibilities etc. of such an international competition."

#### AGENDA ITEM 21. Developments in Educational Radio

#### From UARBC

"The UARBC proposes the holding of a regional seminar for ABU members to discuss recent developments in the field of Educational Radio Programmes. This is in conformity with the recommendations of the EBU Paris Conference on Educational Radio and Television. It was felt that educational radio was not fully discussed at the Paris Conference; as a result, the Fourth Commission of the Paris Conference recommended that adequate time should be allocated for it to be discussed by the regional broadcasting Unions and we propose that this be done at the ABU's Fourth General Assembly."

# AGENDA ITEM 22. Establishment of NHK International Library of Educational Programmes - Its Utilisation and Support by ABU Members

#### From NHK

With a view to promoting international understanding and assisting in the improvement of the educational programmes of ABU members to some degree, we are planning this year to establish an International Library of Educational Programmes. In this connection, we should like to request all members to extend their cooperation and would like to propose that ABU members suggest and discuss how the projected Library could be made most useful for the benefit of member organisations.

The projected Library will consist mainly of TV films and videotapes, the copies of which will be distributed on request to ABU members at cost.

## AGENDA ITEM 23. An Experiment in Educational Broadcasting

#### From CEBC

"For well over 35 years we have had broadcasts to schools in Ceylon. In the beginning these broadcasts were organised by a group of teachers but as from 1951, with the expansion of Radio Ceylon, schools broadcasting became a regular service of the broadcasting organisation.

Although this service has provided excellent broadcasts to schools and Training Colleges, recent investigations have shown that the schools are not able to make good use of the programmes because of lack of radio receivers, lack of suitable rooms in schools for listening and the fact that the school curricula do not provide for radio listening.

To meet this situation, the CEBC has from 5 June of this year been broadcasting educational programmes not only to schools but to homes in the evening. This has resulted in an increase in the number of children listening and we are now broadcasting also to University students."

# AGENDA ITEM 24. The Role of TV and Radio in Creating A Scientific Approach to Present Day Problems in Developing Countries

#### From AIR

"The ABU could help to define this role in order to generate and enthuse a scientific climate in the tradition-bound societies. A scientific attitude would not only help the drive against ignorance and superstition but also enable men and women to accept new ideas and technological change."

#### AGENDA ITEM 25. Involvement of the Audience in Broadcasting

#### From AIR

"Until recently the tendency has been, particularly on the part of national and government-controlled broadcasting organisations, to use sound radio and TV for publicity purposes and for informing people. But there is an awareness of the need to get listeners involved in problems and create among them a feeling of participation. This new concept of communication would mean changes in techniques as well as in the approach to people and problems. A discussion of the new approach and techniques would help developing countries to utilise broadcasting even more purposefully."

#### AGENDA ITEM 26. Audience Research - Exchanges of Information

#### From UARBC

"This subject was discussed by a previous ABU General Assembly and papers from some member organisations were submitted expressing the importance of conducting audience research and of exchanging information about the findings.

It may be helpful to determine what type of material in this field should be exchanged."

#### AGENDA ITEM 27. Content of Radio Programmes

#### From UARBC

"Do ABU members determine in advance the proportion of the different types of programmes included in their radio transmissions (e.g. cultural, entertainment, news, drama, spoken word, music, songs, etc)? Is this done according to the needs and circumstances of the audiences concerned? If so, to what extent are the proportions firmly applied and what factors determine the fixing of the proportions?"

#### AGENDA ITEM 28. A TV News Agency

#### From AIR

"A TV News Agency to be formed to function under the auspices of the ABU would help improve the quality and quantity of news material from Asian and African countries."

#### AGENDA ITEM 29. Exchange of Music Programmes

#### From AIR

"Most countries of the ABU region broadcast their own music, i.e. music of their own area, and the music of Europe. The area, however, has live musical traditions and an exchange of music programmes is suggested to get to know and appreciate the musical traditions of neighboring countries. To be purposeful, this exchange of programmes would have to be on a continuing basis."

## AGENDA ITEM 30. An Asian Magazine in Sound

#### From AIR

"This Magazine, to be broadcast on a weekly basis, should be based on contributions from the member countries. The contributions should be sent to the ABU Secretariat and distributed by it."

# AGENDA ITEM 38(a). Heterodyne Eliminator for Use in Radio Reception of Programmes to be Rebroadcast

#### From AIR

"The report describes the design of a sharply tuned, continuous variable frequency notch filter for use in eliminating annoying heterodynes due to undesired signal in radio reception of programmes meant to be rebroadcast."

#### AGENDA ITEM 38(b). A Method of Testing Microphones

#### From AIR

"In a broadcasting organisation, it is necessary that the microphones used in studios be periodically tested so as to ensure their quality of performance. The standard testing of the microphones requires that the environment be free from noise and reflections and that the wavefront of the sound waves at the location of the microphone be plane. These conditions cannot be met easily except in a laboratory which has an anechoic chamber. In this report a method of achieving the result with reasonable accuracy inside the studio is described."

## AGENDA ITEM 38(c). Aluminium Conductors for High Power Shortwave Feeders

#### From AIR

"In the paper submitted to the 3rd General Assembly of the ABU in 1966 studies undertaken by All India Radio to develop feeders using Aluminium Conductors for use with high power shortwave transmitters were described."

Three experimental feeder lines using aluminium conductors - both solid and stranded - were erected and these were tested successfully with 100 kW shortwave transmitters. In order to simulate voltage conditions obtainable with 250 kW shortwave transmitter power, deliberate mismatch sections were introduced in a part of the feeder lines but keeping the other parts matched. The feeders were tested with 100 kW transmitter power, but with SWR up to 7 in the mismatched section. The feeders have been tested to work satisfactorily."

#### NEWSLETTER NO. 1

To All Delegates

I am very happy to learn that you will be attending the Fourth General Assembly of the Asian Broadcasting Union in Singapore later this month. As you may have read from the ABU Newsletter, the meetings will be conducted at the Singapore Conference Hall. Many of you would have visited Singapore at some time or other but I would like to take this opportunity to acquaint you with certain factors which would assist to make your stay here comfortable.

#### Health

Health requirements for an entry visa to the Republic is inoculation against small-pox and cholera. Although reputed to be a clean and beautiful city, our Prime Minister has just initiated a drive to make Singapore the cleanest and healthiest place in any part of the world. It is one of the few places in South-East Asia where you may safely drink water straight from the tap.

#### Currency

The Republic of Singapore issues its own decimal currency the Singapore dollar and cents. It has the same value as the
former Straits Settlement's or Malayan dollar and also the new
Malaysian dollar. These three currencies circulate in Singapore
and are freely interchangeable at par.

Practically all foreign currencies can be changed in Singapore at any bank, the approximate rates of exchange being, £1 Sterling to S\$8.50 and US\$1 to S\$3.

#### What to wear

Singapore has a tropical climate, the day-time temperatures being around the nineties (Farenheit) with the evening temperatures around the eighties (Farenheit) getting slightly cooler towards the early hours of the morning. You are advised to bring along lightweight clothing. Though October is not normally the rainy season, it may be prudent to bring along raincoats during your visit here.

With very few exceptions, evening dress is not usually worn and on most occasions it is sufficient to wear lounge suit. Day-time wear for most of the inhabitants usually consist of light easual clothing. Women wear frocks and occasionally, evening gowns for night-time entertainment.

#### ABU General Assembly.

All arrangements are in the final stages of preparation to ensure the success of the Fourth General Assembly in Singapore. Other official arrangements have been made to ensure that your stay in our Republic is a pleasant and memorable one.

#### NOTE

Luggage tags and labels are enclosed herein. Please bring your swimming costumes for the seaside picnic on Sunday, 29.10.67.

# ASIAN BROADCASTING UNION FOURTH GENERAL ASSEMBLY

## SCHEDULE OF EVENTS

Friday 20 October	0930-1230	Meetings of ABU Prize Television Jury only.	Department of Broadcasting
	1430-1700	Meetings of ABU Prize Television Jury only.	'n
Saturday 21 October	0930–1230	Meetings of ABU Prize Radio & Television Juries.	Department of Broadcasting
•	1430–1700	Meetings of ABU Prize Radio & Televisi⊌n Juries	
Sunday 22 October	1430–1630	Pre-Conference Meeting (Leaders of Delegations from full member erganisations)	Singapore Conference Hall
	1630-1730	Press Conference	'n
	1930	Dinner to Heads of Delegat & Observers given by the Director of Broadcasting Mr. P.S. Raman	tions
Monday 23 October	1000-1130	Official Opening of the ABU Fourth General Assembly and Presentation of ABU Prizes for Radio and Television	Singapore Cenference Hall
	Followed '		
-	by	Reception for Delegates, Observers and Guests by the Minister for Culture.	H a
	1430–1730	Opening Plenary Session of ABU Fourth General Assembly.	H.
	1930	Dinner given by RETAS (Radio & Electrical Traders Association, Singapere)	
uesday 24 October	0930-1230	Committee Meetings	l1
	1400-1700	Committee Meetings	n
	Evening	Free	
Wednesday 25 October	0930-1230	Committee Meetings	n n
	1400-1700	Committee Meetings	, II,
	1930		Sri Temasek
		Affairs.	

Thursday	26	October	0930-1230	Committee Meetings	Singapore Conference Hall
			1400-1700	Committee Meetings	17
			Evening	Free	
Friday	27	October	0930-1230	Committee Meetings	tt.
			1400-1700	Committee Meetings	11
			1930	Free	
Saturday	28	October	1000-1230	*Joint Meeting: ABU Delegates and U.N. Visual Information Board	H .
		ę	1430-1700	*Joint Meeting: ABU Delegates and U.N. Visual Information Board	11
			1930	Dinner to Delegates, Observers and Guests by Radio-Television Singapore	Department of Broadcasting.
Sunday	29	October	0915	Visits to places of Interest (Jade Palace, Van Kleef Aquarium and Haw Par Villa)	
y *			1500	Picnic and Swimming at Holiday Bungalow.	
		41.	1730	Buffet Dinner for Delegates Observers and Guests by Mr. Y. Maeda, President of A.B.U.	
Monday	30	October	1000-1230	* Joint Meeting: ABU Delegates and U.N. Visual Information Board.	Singapore Conference Hall.
			1400-1730*^	Closing Plenary Session of the ABU Fourth General Assembly.	11
			1730	Press Conference	
			24		

<sup>\*</sup> The Joint Meeting with the VIB has been arranged to enable VIB members to discuss programme metters with appropriate delegates.

Other activities will be arranged for delegates not concerned with the meeting of the VIB.

#### Issue No. 2

3rd October, 1967.

## ASIAN BROADCASTING UNION (A. B. U.)

YOSHINORI MAEDA PRESIDENT 31 March, 1967

Dear Sir,

You will know that at the Third General Assembly of the ABU held in Taipei, Radio and Television Singapura generously offered to act as host for the Fourth General Assembly of our Union and that this offer was accepted by our members.

It now gives me great pleasure, as President of the ABU and in terms of Clause 1 of Article 9 of the ABU Statutes, to convene the Fourth General Assembly of the ABU in Singapore for the period 23-30 October, 1967.

I hope that this advice about the dates for this meeting will assist ABU members in making their own plans for the latter part of this year. I was anxious that our members should be given early information about the dates for the General Assembly and Radio and Television Singapura has been most helpful in examining this matter as quickly as possible. A proposed schedule which outlines briefly the arrangements for the General Assembly (Schedule A) is enclosed but more detailed information will be sent to members later in the year.

While I fully understand that ABU members will need some time to consider the selection of their delegations to the General Assembly, I know that the RTS would be grateful to have information about this matter well before the meeting as the RTS's staff will need to arrange hotel accommodation. A questionnaire will be sent to members when they have had time to give consideration to this matter.

As members will be aware, it is one of my responsibilities as President of the ABU to issue the agenda for General Assemblies and the ABU Statutes require that the agenda should reach members eight weeks before each General Assembly. In order to give members adequate time to consider any proposals they may wish to submit for inclusion in the agenda, I am attaching copies of a schedule which sets out the arrangements that will need to be observed in the preparation of the agenda for our next General Assembly (Schedule B). I believe that it may be valuable for you to have several copies of this schedule so that they can be made available to senior members of your staff.

As President of the ABU, I look forward with pleasure to our next General Assembly in Singapore and hope sincerely that it will be possible for all of our members to be represented at this important meeting.

Yours sincerely,

Yoshinori Maeda

Mr. William G. Harley President National Association of Educational Broadcasters Washington, D.C., 20036, <u>U.S.A</u>.

# ASIAN BROADCASTING UNION



OFFICE OF THE SECRETARY-GENERAL BOX 3636, G.P.O., SYDNEY CABLE ADDRESS: ASBUN, SYDNEY

7th February 1967

Dear hr Harley.

I have just returned from a journey in Asia and found waiting for me your letter of 20 January from which I was pleased to hear that NAEB is still interested in joining the ABU if a means can be found of dealing with the problem mentioned in your letter.

I am glad also to know that I can look forward to seeing you again next month at the EBU meeting. The ABU was invited to provide one of the regional reports and I was asked at our last General Assembly to accept the responsibility for its preparation and presentation. With regard to the latter I will be helped by representatives from some of our members.

One of the reasons for my recent journey which covered Western Asia was, indeed, to collect material for the ABU report. I am now engaged in the task of putting together with the assistance of Bob Hudson of NET who covered the Eastern countries of Asia. Summarising recent developments and trends of an area stretching from Turkey to Western Samoa is quite an assignment but we are finding it is an interesting task.

In Paris we will be able to talk about the question of NAEB being admitted to the ABU on a financial basis that would be reasonable from your point of view. The main problem is that we already have two associate members, ITV in the U.K. and the Federation of Commercial Broadcasters in Australia, who are paying contributions on the combined expenditure of their members, and we could have further members of this kind in the Asian area. These are of course all profit—making organisations and I agree with you that NAEB's situation is different. I have not yet raised this matter again with our Administrative Council as I thought that the passage of time would be useful but I could do so later this year. Is there anything in NAEB's constitution which would help in establishing a difference from associations of purely profit making stations?

With kind regards,

Yours sincerely,

CHARLES MOSES
Secretary-General

Mr William G. Harley,
President,
National Association of Educational Broadcasters,
1346 Connecticut Avenue,
WASHINGTON D.C. 20036,
U.S.A.

Asian Broadcasting Union Secretariat, NHK Building Tokyo, Japan



No. 20 Issue November 1966

# **ABU NEWSLETTER**

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#### THIRD GENERAL ASSEMBLY

From Sir Charles Moses, Secretary-General

I think all present agreed that the ABU's Third General Assembly was an outstanding success. Delegates were unanimous in their praise of the generous hospitality of the BCC, led by its President Mr. Lee Shihfeng, and of the efficiency and smoothness which marked all the arrangements, whether for welcoming or farewelling delegates; for their transportation; for the wonderful week-end tour, or for all the meetings associated with the General Assembly.

The appearance each morning of accurately typed minutes and reports of the previous day's meetings -- either in the delegates' own rooms or at their places on the conference tables -- was one striking example of the BCC's splendid organisation and of the devoted hard work of the Conference Secretariat.

Perhaps the most important indication of the success of the meeting from the point of view of the ABU itself was that fact rather than rhetoric predominated in the discussions of the various Committees. Delegates did not talk about grandiose and impracticable projects but concentrated on practical proposals, appreciating the realities of the broadcasting situation as it exists today.

The selection of space communication as a special subject proved to be an outstanding success. The address by Mr. Istvan of COMSAT set the stage, and the reaction to it shown by the many questions asked by delegates during the three meetings of the Committee on Space Communication were evidence of the great interest of all members in this exciting subject.

The progress which is at last being made towards the establishment of the long-awaited Broadcasting Training Institute was indeed good news: the obvious interest in this project of UNESCO, as shown in Mr. Tor Gjesdal's recent letter, and of the ITU as shown in Dr. Sarwate's address at the Opening Plenary Session, is an indication that the ABU has strong support regarding this project, for which all the delegates were very grateful.

Especially heartening, also, was the fact that a number of members have shown interest in assisting their colleagues, while we are waiting for the Institute, by offering the use of their own training facilities.

It is good to know that, following the outstanding success of the Tokyo Seminar, FAO is interested in an extension of co-operation with the ABU and is likely to be prepared to consider the possibility of arranging further joint seminars and training courses. For so many ABU members effective Farm Broadcasting can be of enormous value by stimulating increased and improved food production in their countries.

The amount of work done by the various Committees can be better appreciated when I mention that the total number of resolutions submitted by the Committees

to the General Assembly at the Closing Plenary Session exceeded 60.

The Secretariat faces a big task during the coming year in putting into effect, or taking the required action on, many of these resolutions. We will be busy, too, in working on the reports of the General Assembly so that every member will receive by air at an early date at least one copy of each of the two Volumes of the Proceedings. There can be no resting while we in the Secretariat recover from the pressures of the work in Taipei; now we have to work at getting through the work our members have provided for us -- to keep us busy!

The members of the Secretariat enjoyed the opportunity the General Assembly gave us of renewing old friendships and making new friends. The Fourth General Assembly may seem a long way off now but time passes quickly and we shall all be meeting again in Singapore in what will certainly seem to be only a short time. And at Singapore there will be a number of new members whom we will all be glad to get to know.

At a charming farewell gathering at which the children of the BCC's staff helped to entertain us, our host Mr. Lee Shih-feng presented to the delegation from Singapore the flag bearing the ABU Emblem which had been used during the Third General Assembly. As we left the function we found in the garden outside a lighted sign bearing the words "Till we meet again in Singapore". These gracious gestures to our next host were typical of the thoughtfulness of the BCC who warmed our hearts so often by their kindness and by the trouble they took to make our stay in Taipei happy and useful. There will be many other General Assemblies in the years ahead but those of us who were fortunate enough to go to Taipei will, I think, remember most the smiling faces of our hosts, always cheerful even when they must have been very tired, and the efficient organisation which lay behind their gracious hospitality.

#### HIGHLIGHTS OF GENERAL ASSEMBLY

The Third General Assembly, which met in Taipei from 24th to 31st October, was attended by 62 delegates from 24 member organisations and by five observers representing the United Nations, UNESCO, ECAFE, ITU, FAO and COMSAT. The observers were Dr. M. S. Sarwate, Secretary-General, ITU; Mr. S. Hase of the International Frequency Registration Board, ITU; Mr. Bill Tanzer, Chief, UN Information Service, Bangkok, who represented the UN, UNESCO and ECAFE; Mr. John Douglass, Consultant, Farm Broadcasting and TV, FAO; and Mr. Edwin Istvan, Special Assistant, COMSAT.

The following are some of the highlights of the General Assembly.

#### Opening Ceremony

The Opening Ceremony, which was held at the City Hall in Taipei on the

morning of the 24th October, began with an address by Mr. Lee Shih-feng, speaking as President of the host organisation, the BCC, followed by greetings from Vice President-Premier Mr. C. K. Yen, Foreign Minister Dr. Wei Tao-ming, and Education Minister Dr. Yen Chen-Hsing. General Kim Shin, Ambassador of the Republic of Korea, spoke on behalf of the diplomatic corps, Dr. M.S.Sarwate, Secretary-General, ITU, on behalf of the United Nations and its Agencies, and Mr. Yoshinori Maeda, President, on behalf of the ABU.

The ABU Prizes for Rural Radio Programmes and for TV Documentary Programmes were awarded at the Opening Ceremony. (For details see page 9.)

#### Election of President and Vice-Presidents

At the Opening Plenary Session on the afternoon of 24th October the elections for the President and Vice-Presidents were held.

Mr. Yoshinori Maeda of NHK was re-elected as President. Tuan Syed Zainal Abidin, Director-General of Information and Broadcasting, Malaysia, and Mr. Gilbert E. Stringer, Director-General of the NZBC, were elected as Vice-Presidents.

#### Election of Administrative Council Members

An election was also held at the Opening Plenary Session to fill the seats on the Administrative Council of the three Councillors whose term of office had expired and as a result, the Korean Broadcasting System and Radio and TV Malaysia and the Broadcasting Corporation of China were elected, each for a term of office of three years. The ABU Administrative Council now consists of the following nine members:

Nippon Hoso Kyokai:

Mr. Yoshinori Maeda, President (ABU President)

New Zealand Broadcasting Corporation:

Mr. G. H. Stringer, Director-General (ABU Vice-President)

Radio and TV Malaysia:

Tuan Syed Zainal Abidin, Director-General, Information and
Broadcasting (ABU Vice-President)

Australian Broadcasting Commission:

Mr. T. S. Duckmanton, General Manager

Broadcasting Corporation of China:

Mr. Lee Shih-feng, Managing Director

Korean Broadcasting System:

(Member to be nominated by KBS)

Philippine Broadcasting Service:

Mr. Francisco Trinidad, General Manager

Radio Thailand:

Mr. Prasong Hongsanand, Deputy Director-General

Turkish Radio and Television Corporation:

Prof. Ismet Giritli, President, Executive Board of TRT

#### New Members

The General Assembly approved the application for associate membership from two organisations -- the Munhwa Broadcasting Corporation in the Republic of Korea and the Pacific Broadcasting Corporation in Guam.

The Munhwa Broadcasting Corporation is a privately-owned organisation and operates six standard transmitters which provide respectively an average of 19 hours of radio programmes daily. It has received permission for the construction of two TV transmitters.

The Munhwa Broadcasting Corporation is headed by Mr. CHO, Jung Chul, President, and its address is as follows:

Postal address: Munhwa Broadcasting Corporation

15 Insa-dong Chongno-ku

Seoul, Republic of Korea

Cable address: MBCHLKV SEOUL

Abbreviation preferred in ABU correspondence: MBC

The Pacific Broadcasting Corporation is the only broadcasting service on the Island of Guam and operates AM radio, television and FM. Its main office is in Guam but Mr. H. Scott Killgore, President, maintains his office in San Francisco. The address and other information about this Corporation are as follows:

President: Mr. Scott Killgore

President

Pacific Broadcasting Corporation

100 California Street

San Francisco, California 94111

Full-time executive head: Mr. William Nielsen, Vice-President

Postal address: P. O. Box 368, Agana, GUAM

Cable address: KUAM-GUAM

Abbreviation preferred in ABU correspondence: PBC

Domestic Service consists of: Standard KUAM-AM 610Kc 1000W

FM 93.8 KUAM-FM

TV KUAM-TV CH 8-10-12-13

The admission of MBC and PBC brings the total membership of the ABU to 39, comprising 20 full members and 19 associate members in 29 countries.

#### Deliberation and Committees

The major subject for discussion at the General Assembly was space communication. To study various aspects of this important problem, a committee

on Space Communication was established, but in view of the enormous scope, particular aspects of the problem were referred to the Engineering and Programme Committees.

The following five committees were established to study and report on the appropriate sections of the lengthy agenda:

Committee on Space Chairman - Mr. T.S. Duckmanton (ABC)
Communication: Rapporteur - Mr. Emin Hekimgil (TRT)

General Committee: Chairman - Mr. Lee Shih-feng (BCC)
Rapporteur - Mr. J. W. Moore (SBS)

Programme Committee: Chairman - Mr. Tadashi Yoshida (NHK)
Rapporteur - Mr. Vu-Duc-Minh (VTVN)

Engineering Committee: Chairman - Mr. Kee Sun Han (KBS)

Vice-Chairman - Mr. V. Kenna (ABC) Rapporteur - Mr. Tavach Meksawan (RTH)

Finance Committee: Chairman - Mr. Dol Ramli (RTM)
Rapporteur - Mr. Francisco Trinidad (PBS)

The Chairmen of the Committees reported on their discussions and recommendations at the Closing Plenary Session on 31st October.

#### Recommendations

The General Assembly adopted a total of some 60 recommendations submitted by the five Committees which included many important decisions and various projects to be implemented before the 1967 General Assembly.

The following are some of the resolutions which were made known to the press after the closing of the General Assembly:

#### 1. Space Communication

- a) The ABU will strongly support any UNESCO pilot project in the Asian region which involves the use of space communication for educational and cultural purposes.
- b) The ABU will keep in close contact with other regional broadcasting unions to ensure that common viewpoints concerning space communication are strongly represented.
- c) The ABU intends to seek admission to the meetings of the International Radio Consultative Committee (C.C.I.R.) of the International Telecommunications Union and also to nominate an engineer to participate in the work of the C.C.I.R. study groups concerned with the use of satellites for broadcasting use.

d) The ABU's Study Group on Space Communication will continue functioning to keep abreast of latest developments in this field.

#### 2. Broadcasting Training Institute

- a) The General Assembly gave special attention to the increasing need for a Broadcasting Training Institute in Asia and welcomed the offer of the Government of Malaysia to provide a location for the Institute.
- b) The ABU was particularly pleased to learn that UNESCO proposes to send a survey team to Asian countries early in 1967 to assess training requirements.
- c) The ABU intends to press strongly its unanimous view that the Training Institute should be available on an equal basis to all its members in the Asia/Pacific region.

#### 3. Other Training Projects

The General Assembly warmly commended and expressed high appreciation to the organisations concerned with the following:

#### a) Farm Broadcasting Seminar

The outstanding success of the recent Farm Broadcasting Seminar in Tokyo, jointly sponsored by FAO, NHK and the ABU, has convinced the Union of the importance of seeking further opportunities to collaborate with FAO in this field.

#### b) Thomson Foundation Offer

The Thomson Foundation has offered to provide television training for up to six officers from ABU members, all expenses in the United Kingdom being borne by the Foundation.

#### c) ABC Educational Broadcasting Course

A special course in educational broadcasting has been organised by the ABC for mid-1967 with co-operation and financial assistance of the Australian Government. Places in this four months' course will be available to trainees from ABU members in developing countries and all fares and expenses will be covered.

#### d) FACB Fellowship

The Federation of Australian Commercial Broadcasters has offered to provide a Fellowship which will enable an officer from an ABU member organisation to gain four months' experience of commercial broadcasting in Australia with all expenses paid.

## 4. EBU International Conference on Educational Radio and TV

The General Assembly resolved that the ABU should be represented at the Third EBU International Conference on Educational Radio and Television to be held in March 1967. A comprehensive paper on educational developments in the ABU region is to be presented as one of the major contributions at this Conference.

#### 5. Programme Projects

## a) Joint Production of TV Programmes for Children

An interesting ABU programme project for 1967 resolved by the General Assembly involves the sending of a joint TV film unit from different organisations to visit a number of Asian countries to make short educational films for circulation among members and to be made available for world-wide distribution. These film programmes would be specially designed for children -to give children authentic information about other countries and to stimulate interest in, and a better understanding of other peoples, especially regarding their basic similarities.

#### b) TV Programme Offers

It was noted with appreciation that offers to provide a wide range of educational TV programmes at minimum cost to ABU members in developing countries have been made by ARD (Germany), ITV (United Kingdom) and NHK (Japan).

## 6. Other Projects

A new development with the ABU is an interest in commercial broadcasting; most of the ABU members, including a majority of national broadcasting organisations, have, or are planning to have, some form of commercial service. To cope with this situation, the ABU Secretariat will provide the means by which such members can secure information in this field from those members with long experience in commercial broadcasting.

## Fourth General Assembly

The Fourth General Assembly will be convened in Singapore in October or November 1967.

## Proceedings of the Third General Assembly

The full Proceedings of the Third General Assembly will be printed and distributed to members as soon as possible. In the meantime, important documents will have already been sent from Taipei to the members who were not able to attend.

The Proceedings for the Taipei meeting will be in the following two volumes:

Volume I will contain the documents about the Opening and Closing Plenary Sessions and those about the Committee on Space Communication as well as the General, Programme and Finance Committees and will also include the minutes and Report of the Engineering Committee but not the documents discussed by that Committee. Volume I will therefore provide a complete record of the Third General Assembly for those who are not specially interested in engineering matters.

Volume II will contain the minutes and Report of the Engineering Committee and all the documents that were discussed by the Engineering Committee. This Volume is therefore intended for use by the engineering staffs of ABU members.

The host organisation for the Third General Assembly, the BCC, will be arranging for the Proceedings to be printed and for copies to be distributed to members. But to assist the BCC, the Secretariat will send to each ABU Liaison Officer a questionnaire on the number of copies of Volume I and Volume II required by each organisation.

#### ABU Prize

#### 1. Rural Radio Programme Prize

There were nine entries for the ABU Prize for Rural Radio Programmes.

The Radio Jury reported that the entries were of a high standard and that narrow margins separated the leading entries. The Jury, in fact, had to examine both the scripts and the general production standards very carefully to determine the winner.

The unanimous decision of the Jury was that the most outstanding entry was the programme entitled "Joint Cultivation" produced by the Broadcasting Corporation of China. This programme (29 minutes 30 seconds) was broadcast on l6th June by eight stations over the second network of the BCC in a serial known as "Happy Farmers". It opens with weather and market reports, followed by news of general interest to farmers and questions and answers on farming technique, notes on the use of insecticides and ends with an interview with an expert on the advantages and results obtained by joint cultivation.

Special commendation was given to NHK's entry. The Radio Jury reported that the Jury members were all agreed that NHK's entry, "Early Bird" was a very attractive programme, demonstrating a high standard of professional production.

#### The Radio Jury comprised:

Chairman: Mr. C.R.Carson, Past President, FACB Member: Mr. G. V. de Freitas, Director, BBS

" Mr. Morio Tateno, Director, Overseas Broad-

casting Department, NHK

Mr. J. W. Moore, Director of Broadcasting, SBS

Mr. Vu-Duc-Minh, Chief, Programming Service, VTVN

## 2. Television Documentary Programme Prize

There were five entries for the ABU Prize for TV Documentary Programmes, the quality of which was described by the TV Jury as of "highest level". It was most difficult for the TV Jury to choose the winning entry.

The Jury decided that the programme most in accordance with the aims of the ABU Prize in promoting international understanding was the production by the Canadian Broadcasting Corporation titled "A View from Geneva". This film, introduced by Princess Grace of Monaco, was a sensitive and wide-ranging survey of the aims and work of the International Red Cross.

The TV Jury also considered that the entry from NBC "Siberia: A Day in Irkutsk" deserved a special commendation.

### The members of the TV Jury were:

Chairman: Mr. Tae Ro Yoon, Chief, Broadcasting Management

Section, KBS

Member: Lord Windlesham, Deputy General Manager,

Rediffusion Television Ltd.

(Representing ITV)

Mr. George A. Graham, Jr., President, NBC

Enterprises, NBC

Mr. Loo Koon Fan, Chinese Language Programme

Organiser, RTS

" Mrs. Seniha Eke, Member of Executive Board, TRT

The contents etc. of the entries for both the Radio and TV Prizes will be published in the next issue of the Newsletter.

With regard to the ABU Prize, it was decided at the Third General Assembly to add a further prize to the existing ABU Radio and TV Prizes. The new Prize, to be known as the ABU Special Prize of \$US 500.00, will be awarded to the best low-cost television documentary, showing outstanding ingenuity and imagination, entered in the ABU TV Prize Competition. It is intended to encourage improved standards of production by ABU members in developing countries.

## ABU Sound Signal Competition

For this Competition, there were ll entries from nine members and the entry submitted by TRT was selected as the winning entry by the Programme Committee which acted as the Jury for this Competition. Entries from KBS and NHK won the second and third Prizes.

Copies of the winning entry will be sent to the ABU Liaison Officers from the Secretariat in Tokyo for use in ABU programme broadcasts as soon as due arrangements have been completed.

#### ABU Badge

Delegates and Observers to the Third General Assembly were provided with ABU Badges from the BCC. Two badges each will be sent to members from the Secretariat to those members who were not able to attend the Taipei meeting.

## ADMINISTRATIVE COUNCIL

The ABU Administrative Council held its second meeting at the BCC's new Headquarters Building in Taipei on 21st and 22nd of October, to study and decide mainly on its report to the Third General Assembly concerning the activities of the ABU since the Second General Assembly. The Administrative Council also made important recommendations to the General Assembly concerning such matters as the finances of the ABU and the staffing of the Secretariat. Those attending the meeting were:

- NHK -- Mr. Yoshinori Maeda, President (ABU President)
  Assisted by Mr. Ichiro Matsui
- ABC -- Mr. T. S. Duckmanton, General Manager Assisted by Mr. W. S. Hamilton
- BCC -- Mr. Lee Shih-feng, President
- RTM -- Tuan Syed Zainal Abidin, Director-General, Information and Broadcasting
- NZBC -- Mr. W. L. Harrison, Director of Engineering (alternate for Mr. G. H. Stringer)
- PBS -- Mr. Jose Dy, Broadcasting Operation Chief (alternate for Mr. Francisco Trinidad)
- RTH -- Mr. Chamnong Rangsikul, Chief, Foreign Relation Division (alternate for Mr. Prasong Hongsanand)

Miscellaneous documents for exhibition such as folders, models, photographs, etc. which could illustrate the action taken by the organisations in the field of education by radio and television.

All these documents should reach the Organising General Secretariat by 15th December 1966 at the latest.

#### FAO FARM BROADCASTING SEMINAR TOKYO

The above Seminar was completed on 17th October and was described by all concerned as one of the most successful and fruitful exercises ever undertaken in the field of farm broadcasting and rural television. There were participants from Afghanistan, Ceylon, Fiji, India, Japan, Korea, Laos, Malaysia, Pakistan, Philippines, Thailand, Tonga and Western Samoa. Nine Japanese participants attended the Seminar full time.

Mr. Yoshinori Maeda, President of NHK and ABU, at the opening ceremony, stressed the importance of radio and television in increasing food production. He hoped that the experienced people here assembled would produce a programme to help developing nations. Dr. B. R. Sen, the Director General of FAO of United Nations, in a tape recording said that the latest figures in food production indicated that in the past year food supply in the world decreased 2% and the only region which increased agricultural product was North America. In regard to South Eastern Asia, the food supply last year was only equal to that produced prior to World War II. This region, the most heavily populated part of the world, increased its population 2.8% last year.

Mr. John Douglass, the FAO expert in farm broadcasting and rural television, speaking on behalf of FAO stated that FAO has now conducted farm broadcasting training courses in all the FAO world's regions. He said that the majority of the countries have very good radio facilities but only a few had utilised radio for agricultural purposes. He said that he hoped the experts at the Seminar could suggest a firm plan of action to assist developing countries to utilise radio and television to alert farmers to adopt modern methods of production.

It was hoped that the income for the subsistence farmer could be raised and enable them to become commercial producers. He said that it was a tragedy that many agriculturists in the world did not get an adequate living from the land and, in many instances, have no produce for commercial sales.

NHK provided ideal facilities for the seminar and invited some of the experts to assist in TV programme and TV film production. The people attending the Seminar were shown all facilities of NHK which were equal to the world's best and also enjoyed an extensive country tour to examine modern methods of rice production, Kobe beef, fisheries, fish market, artificial pearling and farmers' cooperative. Mr. Douglass mentioned that the revolutionary

advances made in Japanese agriculture and fishery since the end of the war was an example that may well be followed by all developing countries. It was a result of the application of already known scientific information plus hard work.

The Seminar itself discussed all important aspects of farm broadcasting and rural television and passed eleven resolutions which would provide an excellent guide line for individual countries, radio stations and international organisations such as the ABU and FAO to develop Farm Broadcast as the most powerful tool in agricultural production.

One of the significant resolutions recommended was that FAO seek the cooperation of radio organisations with training facilities to include in the regular programme of training a farm broadcasting and television training course of maximum of four weeks.

It was also recommended to FAO to establish a world panel of professional farm broadcasters and television directors who can advise FAO and member countries of United Nations in establishing or improving farm broadcasting and rural television.

It was recommended that each of radio stations in the world should provide a minimum period of ten minutes daily to farm broadcasts in order to improve the lot of subsistent farms as well as a primary producer.

Seminar recommended that FAO encourage the establishment of a reliable market reporting service which was to be broadcast as soon as possible to the target audience. Farm broadcasting should include agriculture news, information and weather market reports.

As the young people of the world hold the key to the future food production in the world, it was emphasised that all radio organisations should encourage the formation of junior farm or 4H Clubs, and give their work encouragement by planning competitions including international competitions.

As a majority of the radio stations in the world are commercial, it was strongly recommended that FAO seek their co-operation in providing farm broadcasting space. It was also suggested that an efficient advisory committee in developing countries would be an aid to programme planning. It was also recommended to FAO and broadcasters to assist a formation of farmers' co-operative in all countries.

The Seminar discussed methods to be adopted to expand the activities of the present Asian Farm Broadcasters Association. This Association was formed in India in 1964 to encourage the exchange of farm programmes and knowledge between members.

The Seminar concluded with the theme that farm broadcasting and rural television should always be "A Service to Agriculture".

#### NEWS AND INFORMATION

## Radio Australia Announcer Attending Bangkok Fair

(From ABC)

Miss Rudi Chakorn, a translator/announcer in the Thai Service of Radio Australia for the past six years, will attend the first Asian International Trade Fair in Bangkok, Thailand, from November 17th to December 10th. She will prepare programmes on the Fair for Radio Australia, interview visiting personalities, and be a hostess for Radio Australia's display in the Australian Pavilion.

After the International Trade Fair, Miss Chakorn will report the Asian Games, also being held in Bangkok, starting December 9th. She will then take an extended holiday in Thailand before returning to Australia.

## Radio Australia Makes Programme for NHK

(From ABC)

Radio Australia's Transcription Service, at the request of NHK, recently prepared a special children's programme for the NHK feature, "Children of the World in a Circle".

The programme featured the Preparatory School Choir of Geelong College, an independent school for boys in the provincial city of Geelong, about 50 miles from Melbourne.

The programme had an international flavour, with the boys singing a 400-year-old Japanese children's song about a rabbit enjoying the autumn weather, a children's chorus by the German composer Carl Orff, and two songs written by the Geelong College boys themselves.

The programme ended with a message of goodwill read by student Jeffrey Kiddie, aged 15, to the children of Japan on behalf of his school and the children of Australia. Although specially prepared for NHK, the programme was also broadcast over Radio Australia.

## Gandhi Centenary Programme

(From AIR)

The 2nd October, 1969, will be a hundred years since Mahatma Gandhi was born in Porbander, Gujarat, India. To celebrate his Birth Centenary, All India Radio has planned a series of broadcasts to interpret the Mahatma's message to mankind and project the values for which he lived, died, namely, truth, non-violence and universal brotherhood. All India Radio would gratefully welcome the co-operation of broadcasting organisations throughout the world in the planning and preparation of programmes to mark the occasion.

#### Prominent Visitor

(From AIR)

Shri S. Kushkaki, President, Radio Afghanistan, visited India as a guest of All India Radio from 1st to 4th September, 1966.

A select committee of Members of Parliament have recommended that a two month experiment should be conducted in televising the proceedings in the British House of Commons in Westminster. After reviewing the results of the experiment, which would be conducted for Members of Parliament only, the House would be invited to decide whether or not permanent arrangements should be made.

Continuous live broadcasting of proceedings is thought impracticable and undesirable, but a daily feed of all proceedings could be made available to the BBC and ITA to be recorded and edited by them for use in their programmes. The Committee think the most suitable time for the experiment would be between Christmas and Easter 1967.

The report, which makes these recommendations, will be debated in the present session of Parliament.

## Radio Play Commissioned by the European Broadcasting Union (From BBC)

The first radio play to be commissioned by the European Broadcasting Union will be written by the English writer Francis Durbridge, author of many BEC radio and television serials. It will be called 'La Boutique'.

The play is a thriller which will be serialised in five, 30-minute episodes, and it will be broadcast exclusively by the participating countries during a two-year period starting in May 1967. The BBC Light Programme will broadcast it for British listeners. It is an adventure story with an international background, designed to appeal to radio audiences in many different countries, among them, Britain, Austria, Italy, Germany, Belgium, Norway, Sweden, Switzerland, Turkey, Greece, Poland, Finland, Canada, South Africa and Australia.

Francis Durbridge is the creator of 'Paul Temple', central character in the long-running radio series, whose advantures are still being followed by listeners in many countries overseas.

Durbridge's radio and television serials have been broadcast in BBC and locally-produced versions by very many stations all over the world. On television the BBC has presented 13 adventure serials by Durbridge.

## CBS - Kol Yisrael Agreement Signed

(From CBS)

The Columbia Broadcasting System has signed an agreement with the Israel Broadcasting Authority calling for consultation and advisory services in the creation of television facilities for Israel. The agreement became effective on November 1.

Merle S. Jones, President, CBS Television Stations Division, signed the

agreement in his New York office. The Israel Broadcasting Authority expects to begin the television service in 1968.

#### Topics from ITV

#### 1. "Double Your Money" in Moscow

Rediffusion's veteran quiz-game "Double Your Money" recently visited Moscow. At the invitation of Soviet TV the production team staged two programmes before a Russian audience in the Hall of Friendship. With them to Moscow travelled six British competitors, three men and three women, to appear side by side with English-speaking Soviet citizens. The six were chosen from 13,563 applicants.

#### 2. A New Public Service: Training for Television

Scottish Television is to give leaders in Scottish industry, the Public Services, Trades Unions, Commerce, Professional Associations and Local Government a series of one-day courses in TV appearance.

The scheme has been designed as a public service, and will involve no fees. The representatives of these organisations are often called on at very short notice to present to millions of TV viewers opinions or reactions which could be crucial for their enterprise.

Six candidates included in any single course will be from different organisations. They will be given instruction in such qualities as pronunciation, voice modulation, posture, speech content, etc.

The "trainees" will have an opportunity to quiz their instructor on any aspect of TV appearance techniques. Later, they will all be interviewed in studio conditions by a regular Scottish Television interviewer. They will also take part in a television discussion, and both individual interviews and discussions will be played back on close-circuit TV for constructive criticism from experts.

## 3. Evening of British Television for Germany

On the 8th October last Granada TV accepted an invitation to provide a complete evening of British Independent Television for Viewers of Nordeutsche Rundfunk Channel 3 in the Hamburg area. This Saturday evening entertainment which was introduced in German by a member of the Granada staff, ran for almost  $4\frac{1}{4}$  hours and featured the programmes transmitted by Granada in the North of England on the previous Wednesday.

The German company had in the past few years transmitted complete evenings of television from foreign stations, but this was the first occasion on which programmes had been taken from Britain.

#### 4. Small Company : Big Project

Grampian Television, the ITV Company servicing the N.E. of Scotland, is to participate in a new project aimed at promoting greater international understanding. The project, the production of a monthly ABU Magazine, is being undertaken by 11 members of the Asian Broadcasting Union.

K.R. Bellini, Grampian's Programme Planning Controller, who represents the company on the Asian Broadcasting Union says: "We hope to show the great advances which are being made in this country both socially and industrially through the medium of these international news magazines."

#### 5. More ATV Success in America

ATV Network has just completed a new seven million dollar colour television programme deal in the United States. ATV was the first British television company to sell to an American network a drama for full showing coast to coast. This was "Ivanov". Now C.B.S. has bought four major two hour dramas including Noel Coward's "Present Laughter" and "The Prisoner".

#### 6. Tyne Tees TV Participates in Ireland Festival

Ireland held its festival of folk music and folk-lore in Dublin. The Golden Harp competition, one of the features of the Festival, was for television programmes on 2nd - 6th October. The competition was organised by Radio-Telefis Eireann under the patronage of the European Broadcasting Union. Tyne Tees Television entered a special half hour version of its programme "These Happy Sounds".

## NHK Programmes Win Italia Prize 1966

(From NHK)

At the 1966 Italia Prize competition which took place in Palermo, Sicily, the NHK entries, "What Happened Up There?" and "Comet Ikeya" won the Italia Prize for TV documentaries and that for radio stereophonic work, respectively.

It was the first time for NHK to win the grand prix in the TV documentary category of the Contest and the second time to win the Prize in the stereophonic work category.

## Senior Staff of BBC, WDR and NDR Visit NHK to Observe Colour TV (From NHK)

During the last week of October, the following three groups of senior staff of BBC (London), WDR (Cologne) and NDR (Hamburg) visited NHK respectively to observe the activities of NHK in the field of colour television. Each of the groups spent a few days in Tokyo to discuss the relative problems with the NHK staff and to see the facilities in operation:

#### British Broadcasting Corporation

Mr. David Attenborough, Controller, BBC-2

Mr. Sydney Newman, Head of Drama

Mr. James Redmond, Senior Superintendent Engineer

#### Westdeutscher Rundfunk (WDR - Cologne)

Dr. Hans Joachim Lange, Programme Director (TV)

Dr. Gunter Rohrbach, Assistant

Mr. Horst A.G. Krieger, Chief Engineer (TV)

## Norddeutscher Rundfunk (NDR - Hamburg)

Mr. Gerhard Schröder, Intendant

Dr. Dietrich Schwarzkoph, Director of TV Programme

Dr. Hans Wilhelm Vahlefeld, Permanent Correspondent for German Radio and TV in the Far East, Hong Kong

#### Vast Expansion For Radio in East Malaysia

(By Felix Puerto, RTM)

"The lack of communications poses a problem in East Malaysia and the people living in the interior place great reliance on Radio as a means of information. Our policy therefore gives priority to the development of this media." This was stated by the Director-General of Information and Broadcasting, Malaysia, Tuan Syed Zainal Abidin, in his address at a recent Rotary Club luncheon in Kuala Lumpur.

The development comprises the acquiring of land in Kuching to provide for extension of the present Broadcasting House. At the moment temporary extensions have been made. Meanwhile a new transmitting station has been completed and is now in operation, providing better radio coverage of Sarawak. Land has also been acquired for the setting up of a Regional Station at Limbang which it is hoped will be in operation by early 1968. Similar regional stations will be set up at Sibu, Simmanggang, Bintulu, Miri and Kapit. The total amount to be expended on these schemes will come to \$2 million.

In Sabah, in order to improve the relay of broadcasts from the Federal Capital, plans have been drawn up for the establishment of a receiving station which will cost approximately \$272,000, and is expected to be completed before the end of next year. In order to further improve and supplement the signals from the VHF/FM 100kW transmitting station on Mount Kinabalu (probably the only transmitting station in the world that has been built on the slopes of a mountain at an altitude of 9,000 feet by having building materials and equipment flown in by helicopter), regional medium-wave stations of 10 to 20 kW power are in the process of being established at Sandakan, Tawau, Lahad Datu and Kudat. In Tenom, a single network transmitter is now in operation and another transmitter will be installed in the near future for second network operation. In Jesselton, work is in hand for a new transmitting station which is expected to be completed in 1968. The Jesselton studios and offices will

also be extended at a cost of approximately \$2 million. All in all the development of Broadcasting Services in Sabah and Sarawak within the First Malaysia Plan will cost the Government around \$10.2 million.

#### Television Malaysia

(By Felix Puerto, RTM)

Television Malaysia first started as a pilot service with a transmitter of 10kW E.R.P., serving only the capital city area of Kuala Lumpur. It was commissioned on December 28th, 1963, and was initially planned as a network for the then Federation of Malaya, but is now envisaged to embrace the whole of Malaysia as a national service.

#### 1) Development

During the first six months of pilot service, Television Malaysia telecast an average of 24 hours per week in four languages: Malay, English, Mandarin, and Tamil. Since then much progress has taken place in many respects including, among other things, the coverage areas, number of audience, and the volume of production.

#### 2) Studios and Stations

Television Malaysia first started with only one small-sized studio. Another studio was soon added and these studios together with the Outside Broadcast van and film camera facilities have enabled television Malaysia to sustain a weekly transmission time of approximately 50 hours, of which about 45% is produced 'live' or recorded in the studios.

Stage by stage, new transmitting stations were constructed and at the time of writing, a total of 10 transmitting stations are in existence. These transmitters cover approximately 75% of the peninsular Malaysia, most of which area is on the West coast. Very recently the transmitter at Bukit Bakar, Kota Bharu, has been put into operation under test and this marked the beginning of work to introduce TV on the East coast of Western Malaysia. The transmitters are linked by a microwave system leased from the Telecoms Department. By this method all programmes originating from the main station at Kuala Lumpur are transmitted simultaneously to the other stations.

#### 3) Programmes

Television Malaysia endeavours to provide a variety of types of programmes in order to suit a variety of tastes of the cosmopolitan population of Malaysia. Dictated by this general principle, the types of programmes are as follows:-

(a) (b)	Talks (including forums and discussion) Entertainment (musical, light variety, drama	- 2.7%
(c) (d) (e)	and comedy, sports) Information (news, news magazine and documentary) Educational Religious	- 64.2% - 15.8% - 3.6% - 0.4%
(f) (g)	Nationalism (patriotic programmes) Others	- 2.6% - 10.7%

#### 4) News and Current Events

In presenting the news, Television Malaysia has tried always to give good and comprehensive coverage of local and world news. It has tried to maintain a fair balance of national and international news, laying stress usually on the most important news of the day. Its news operations are guided by the Broadcasting Code which calls for the objective presentation of news, the promotion of communal harmony, religious tolerance and international understanding and goodwill and high standards of decency and decorum. News and news magazine occupy about 16% of the total airtime. This high percentage of time given to news is based on the concept that in a developing country where great strides are taking place it is important that the people be informed of what is going on in every part of the country and also of what is happening in countries around us. In this manner this medium can make a very useful and important contribution towards national development.

#### 5) Education

Pure educational television for schools is still at a pilot stage in Television Malaysia. The first experiment was carried out in June 1965 for a period of two weeks. The second experiment is being carried out this year in September and October, providing improvements and taking into account suggestions given by the various listening school audience. A further survey of audience reaction to the second series is being planned, the result of which will be recorded for the purpose of improving future series.

In addition to pure educational television series for schools, Television Malaysia also runs series of programmes on the teaching of the National Language (Malay) for the general public. The first series was telecast in 1965 for three months and the second series is being currently run for a further duration of three months.

Indirect teaching in the form of enrichment is carried out almost daily in programmes of various types, including documentaries about peoples and places which are telecast with the idea of building international understanding.

#### 6) Staff

The number of staff employed by Television Malaysia gradually increased from year to year in order to meet the increasing commitments. In 1966 the total number is divided as follows:-

Administrative - 30
Programming - 124
Engineering - 154
Film Service - 87
Design and Staging - 59

Total = 454

Recruitment of staff has not been very easy in view of the fact that not many trained people are available to man the various skilled posts. The

major sources of supply of people are the sister organisations like Radio Malaysia, Information Services, including Film Negara Malaysia, and the local newspapers. In view of this difficulty of recruitment, a part of the total posts mentioned above are still not filled.

#### 7) Finance

Television Malaysia obtain its revenue from an annual appropriation given by the Government. In return Television Malaysia earns as revenue for the Government in the form of licences paid by viewers, and commercial advertising which was introduced in December 1965. The fee paid by the audience for a combined Radio and TV licence is M\$24 per annum (M\$1.00 = US\$0.33 at official rate). The annual revenue from the sale of licences is in the region of M\$1.7 million. The Commercial Service has earned for Television Malaysia a monthly income of approximately M\$200,000. This total of about M\$4.1 million per year is still short of the amount that the Government spends on running the Department, which is approximately M\$5.1 million.

#### 8) Viewership

The total number of viewers can only be given by approximation. This can be based on the total number of sets that are licensed annually. Up to May 1965 there were approximately 46,000 licensed sets in operation. In July 1966 this number increased to approximately 70,000. It is believed that about 50,000 sets are being used without licences and steps are being taken to improve this situation. It is estimated that there are about 700,000 viewers exposed to the programmes telecast by Television Malaysia. (The average size of a family is 6 persons, according to the population census).

#### 9) Future Plans

Considerable progress has been achieved since television first started in this country. All available facilites have been exploited to the full, sparing practically no reserve. Work on a modern broadcasting complex costing M\$34 million is now in progress. By the middle of 1967 TV Malaysia will move to its new premises and it is hoped it will be possible to begin transmission from there before the end of that year.

#### TECHNICAL INFORMATION

#### Reports from BBC

## 1. BBC Contribution to ABU Technical Information Library

As a result of the enquiries made by the ABU Secretariat, the BBC is presenting the following publications to the ABU Technical Library:

- 1. BBC Engineering Division Monographs 1 62 inclusive
- 2. BBC Television, a British Engineering Achievement
- 3. BBC Sound Broadcasting, its Engineering Development
- 4. The BBC Television Centre
- The BBC Television Centre and its Technical Facilities (I.E.E. Reprint)

6. Television Field Trials of 405-line and 625-line system in the U.H.F. and V.H.F. bands 1957-8

 Television UHF Trials 1962-3, Results of field trials with 625-line monochrome and colour television systems: a contribution to the planning of a four-programme transmitter network.

8. Television Engineering Volumes 1 - 1V

9. Microphones

10. Studio Engineering for Sound Broadcasting

11. Sound and Television Broadcasting - General Principles

12. High-Quality Sound Production and Reproduction

13. Principles of Transistor Circuits

## 2. The Dynalens

The BBC Engineering Division has recently acquired a device called a dynalens, which provides a marked reduction in unwanted camera movement when a camera is mounted on an unstable platform, or is being buffeted by wind. The device is more fully described in a paper entitled "A GYHO-STABILISED LENS SYSTEM" by Benson and Whittaker, published in the Journal of the Society of Motion Picture and Television Engineers, Vol 74, No. 10, October, 1965.

## 3. BBC Demonstration of Stereophony in Paris

For the first time, the BBC was represented at the International Festival of Sound held in Paris early this year. One of the principal items at the Conference was a demonstration of stereophony. The BBC contribution aroused much interest especially the recording of Benjamin Britten's "War Requiem", recorded in Westminster Abbey.

## 4. Pneumatic Masts - A Novel Warning System

The BBC Research Department uses pneumatic extending masts on its field-strength measuring vehicles and it is advisable that the driver should know whenever the mast is raised above its 'rest' position. The solution adopted is to place a long cylindrical magnet inside the top section of the mast, with a reed switch fixed adjacent to the mast on the inside roof of the vehicle. The switch is, therefore, operated when the magnet is in proximity to it and causes a flashing red light to show on the dashboard in the driver's compartment. If an attempt is made to move the vehicle when the red light shows 'danger' a warning bell rings immediately the hand-brake is released.

## Notification of Frequency or Power Changes

At the Third General Assembly, Taipei, it was decided that ABU member organisations should notify other members of the following, for the reason that there is a tendency for greater power to be used for medium frequency transmitters which could result in interference being caused to existing services:

- Any changes to the frequency or power of medium frequency transmitting stations operating with a power exceeding 50 kW,
- 2) The increase of power of any such station to more than 50 kW. and
- The establishment of any new medium frequency station of more than 50 kW power rating.

Members are requested to notify the Secretariat of such changes so that the information may be published in the Newsletter.

## CHANGES IN PERSONNEL AND POSTS

## United Arab Republic

The UARBC has been divided into two Corporations and the following personnel changes have taken place:

- 1. Chairman of the UAR Broadcasting Corporation: Mr. Abd El Hamid El Hadidi
- 2. Chairman of the UAR Television Corporation: Mr. M. A. Hammad

## Nepal

Mr. Prakash M. Singh, acting Joint Secretary, Ministry of Information and Broadcasting, has been promoted to Joint Secretary. He is in charge of the Directorate of broadcasting for the time being.

## United Kingdom - ITV

Baroness Sharp, GBE, has been appointed a member of the Independent Television Authority, the governing body of Independent Television. She entered the Administrative Class of the Home Civil Service in 1926 and in 1955 became Permanent Secretary at the Ministry of Housing and Local Government until she retired this year, when she was made a Life Peeress.

## USA - CBS

Appointment of Joseph L. Stern as Vice President, Engineering Services, CBS Television Stations Division, was announced on October 26. Mr. Stern has been Director of Engineering for the Division since March 1964. Mr. Stern serves as consultant to Division management and the Technical Directors of the five CBS-owned television stations on all engineering matters. In addition, he serves as liaison between the stations and the CBS Television Network Engineering Department.

## NEWS FROM THE SECRETARIAT

## ABU Liaison Officer

AIR (All India Radio) has nominated the following ABU Liaison Officer:

Mr. Shri K. P. Shungloo Director, External Service All India Radio Broadcasting House, Parliament Street New Delhi - 1, INDIA

Cable: AIRFOREIGN NEWDELHI

Sir Charles Moses Secretary-General Asian Broadcasting Union c/o NHK Uchisaiwai-cho Chiyoda-ku, Tokyo

Dear Sir Charles:

In accordance with our exchange of correspondence, I am asking you to raise the question of NAEB dues informally with the heads of the delegations to the up-coming General Assembly of ABU.

Although NAEB is anxious to become an associate member of ABU, it can not join if it is to be assessed on the basis outlined in the By-laws: the combined budgets of all member stations. The total thus figured would be in excess of \$35 million, which would place NAEB's dues at \$1,500.

However, NAEB's own annual budget, derived from dues assessed its non-commercial educational institutions is only \$325,000. It seems to us that a much more equitable basis for determining NAEB dues would be to use the total annual operating budget of the Association - \$325,000. As you know, NAEB, unlike most of your members, is a non-profit, non-commercial organization without any government support or subsidy and is dependent upon dues received from a voluntary membership.

Sir Charles Moses October 13, 1965 Page 2

In order to facilitate matters, I enclose an application for membership which is submitted with the proviso that the dues will be based upon the NAEB budget. I hope that the leaders of the delegations will appreciate the special nature of NAEB's situation and will look favorably upon our request.

Sincerely yours,

William G. Harley

WGH:mab

Enclosure

P. S. I wish that I could be with you for the Tokyo meeting but our own national convention, October 31 - November 3, is too close to permit the journey.

## ASIAN BROADCASTING UNION

OFFICE OF THE SECRETARY-GENERAL

BOX 3636, G.P.O.,
SYDNEY.
CABLE ADDRESS: ASBUN, SYDNEY

1st October, 1965

Dear Mr Harley,

Thank you for your letter of 23rd September from which I was very pleased to learn that NAEB continues to be interested in becoming an associate member of the ABU.

I am glad to be able to tell you that there is no difficulty about the matter mentioned in the second paragraph of your letter, as the Preamble to our Statutes includes the following statement:

"... the broadcasting organisations of a national character or associations of such organisations (hereinafter called "broadcasting organisations")..,"

In other words, the term "broadcasting organisation" in Article 3 should be read as meaning either one organisation or an association of organisations. We already have among our associate members the Federation of Australian Commercial Broadcasters which is similar in structure to NARB although its members are commercial broadcasters.

With regard to the assessment of contributions, I can well understand your point, especially as your members are educational organisations, but the decision is of course a matter for our full members. Our next General Assembly is to be held in Tokyo from 21st to 29th October and this matter could be cleared up then. I would suggest that if you would care to send an application, with a separate letter requesting that your contribution be assessed on NAEB's own budget, the application could be held for submission to the General Assembly if it becomes clear that the members would be agreeable to your request. In this regard I should explain that it is the ABU's practice for the leaders of delegations from full members to meet informally on the day before the General Assembly begins: this provides a convenient opportunity for dealing with any problems, such as the one you have raised, which may best be resolved in informal disgussion.

Alternatively, I could raise your request at the informal meeting and, if the decision is acceptable to NAEB, you could then make an application after the General Assembly which could be dealt with by postal vote. It seems to me that it would be simpler for you to send an application that could be submitted or not, as appropriate, but this is entirely a matter for you.

I will be going to Tokyo at the end of next week to take part in the preparations for the General Assembly, so perhaps you could let me know there what course you wish to Collow. My address will be the ABU Secretariat, c/- NHK, Uchisaiwai-cho, Chiyoda-ku, Tokyo.

With kind regards.

Yours sincerely,

CHARLES MOSES
Secretary-General

Mr William G. Harley,
President,
National Association of Educational Broadcasters,
1346 Connecticut Avenue,
WASHINGTON. D.C. 20036,
U.S.A.

Sir Charles Moses Secretary General Asian Broadcasting Union Box 3635 Sydney, Australia

Dear Sir Charles:

Please be assured that NAEB continues its interest in becoming an Associate Member of ABU. However, there are some problems which stem from the special nature of our Association which will need to be ironed out before we can go forward with our application.

First, Article 3 of the Statutes of the ABJ, dealing with membership, stipulates that "to be a member, an organization must produce and have general responsibility for the programs broadcast by one or more transmitters permanently at its disposal." NAEB does not own or control any transmitter. The members of the Association, of course, do own and operate transmitters, but we have no direct control or direction in their use. I suppose one could say that the NAEB radio stations which subscribe to our tape radio program service are "at our disposal" in that they select, from program materials which we offer each week, certain programs which they choose to broadcast. However, we in no sense have any control over what programs they may put on, nor do we have assurance that some or even any of the programs offered by us will actually be used.

Second, we are concerned about the method of assessing dues. As you know, our operation is both non-commercial and non-governmental. This means that we are dependent upon dues from our non-commercial members for support. Our total operating budget for NAEB annually is only \$325,000. As an Associate Member, this would put our assessment at \$150. But, if we were obliged to follow the unit method of assessing dues on the basis of combined operational budgets of our members, the amount would be in excess of \$35 million and put us in the 15 unit category, which is the maximum number of units for which Associate Members of the ABU must pay. According to our understanding of the regulations, this would mean that NAEB would be obliged to pay annual dues of \$1,500.

Sir Charles Moses September 23, 1965 Page 2

Though we are interested in helping to promote the development of the ABU and to be associated with its operations, it does not seem quite appropriate to us for a non-commercial organization, and an Associate at that, to pay so much more than some of the full-fledged members of the Union who, as you say, are only paying \$100. per year. It would seem to us that it would be more equitable, considering the special nature of our organization, to base assessment upon our Association budget, rather than on the combined budgets of all our members. Our "members," of course, are actually educational institutions; colleges, universities, and school systems, whose primary responsibility and interest is in operating total educational systems of which the radio and/or television station is only a modest part; hence, their interest in and contribution to the NAEB is rather marginal.

I quite understand the difficulty of writing rules and regulations which will apply equitably to all the varied circumstances which obtain, but I assume, as I think you intend, that the main thing is to get the enterprise launched and leave details regarding special cases to be dealt with later when there is time to make a thorough assessment.

Congratulations on the progress you have made to date in organizing the ABU. You are certainly to be heartily commended.

Cordially yours,

William G. Harley

WGH:mab

# ASIAN BROADCASTING UNION

OFFICE OF THE SECRETARY-GENERAL

BOX 3696, G.P.O.. SYDNEY. CABLE ADDRESS: ASBUN, SYDNEY

13th September, 1965

Dear him Handey.

Today I was searching for some factual information in notes I made while I was in the U.S.A. earlier this year and came upon a few words indicating that someone had told me that NAEB's monthly newsletter for last February contained some notes about the ABU's first General Assembly in Sydney.

This note reminded me of NAEB's possible interest in becoming an associate member of the ABU and made me wonder whether you have given any further thought to this matter, following my letter of 3rd August. I realise that your members would need to be consulted and that this may mean waiting for an annual meeting but I wondered whether there is any further information you may need about the ABU. If there is, I hope you will not hesitate to let me know.

We have been working hard on the preparation for our second General Assembly in Tokyo next month but the very distressing conflict between India and Pakistan has cast a heavy gloom over our preparations. All India Radio and Radio Pakistan are two of our major members and, as you will know, one of our Vice-Presidents comes from India. There is nothing for us to do but hope for the best and proceed with the job in hand to the best of our ability. This we are doing!

With kind regards,

Yours sincerely,

CHARLES MOSES
Secretary-General

Parla hosso

Mr. W.G. Harley, President, National Association of Educational Broadcasters, 1346 Connecticut Avenue, WASHINGTON 36, D.C., U.S.A. RE Asian Broadcasting Union

There are several problems, it seems to me. Article 3 of the Statutes, dealing with membership, stipulate that to be a member an organization must produce and have general responsibility for the programs broadcast by one or more transmitters "permanently at its disposal." (See Secs. 1 and 2 of Art. 3, p 2) This would seem to eliminate us, if they stick to this rule.

So far as the dues are concerned, we would apparently have to pay \$1500 annually under the current value of the "unit" which is \$100. Item 5 (b) of the membership application form stipulates that the operational budgets of associations, for purpose of assessing dues, shall be the combined operational budgets of its members. This would put war us in the "In excess of \$100,000,000 category. Even if a more modest figure were used for the combined budgets of all our members, it would certainly be in excess of \$1,000,000 which would put us in the 15 unit category, which is the maximum number of units for which Associate members in ABU must pay. (See Art. 14, Secs. 2 and 3 of Statutes, p. 8) This maximum of 15 units is also alluded to in the sixth paragraph on page 3 of Moses' letter to you. He states that they don't intend to raise the maximum maximum amount of the unit above \$100, but there is nothing legally to precl ude their doing so, in which case our dues would go above \$1500 annually.

heh 9/14/65

# ASIAN BROADCASTING UNION

OFFICE OF THE SECRETARY-GENERAL

BOX 3636, G.P.O., SYDNEY. CABLE ADDRESS: ASBUN, SYDNEY

3rd August, 1965

Dear hu Harley.

I have just discovered that I have been labouring under a delusion about your Association for many months!

Early this year I received a letter from the Deputy Secretary-General of the ABU, Mr. Matsui, who is of course in Tokyo, from which I understood that NAEB had sought associate membership of the ABU. I was very pleased about this because I felt sure that your wish to take part in the activities of the ABU would be warmly welcomed by our members and was also particularly glad that we would have the help of your experience as the use of broadcasting to education is so important to ABU members operating in developing countries.

Last May we had an 'unofficial' ABU meeting in Tokyo: there were a number of urgent matters to be considered and we have at present no Administrative Council that could meet between General Assemblies although we expect that provision for such a Council will be added to our Statutes at the next General Assembly. During the discussions at this meeting, it was agreed that applications for membership should normally be dealt with by postal vote, so that we would not have to keep the organisations concerned waiting until the next General Assembly. Recently the Secretariat staff in Tokyo began referring to the full members applications we had received from other organisations, including NET, and noticing that NAEB had not been included I wrote to Mr. Matsui to ask the reason for this.

Now I have learned that I misunderstood Mr. Matsui six months ago as he intended only to say that NAEB had expressed interest in associate membership. I have been thinking happily that I would be seeing you at our second General Assembly, to be held in Tokyo in October, and I am very disappointed that this idea has been temporarily - although I hope not permanently - shattered.

I very much hope that your not actually having sought membership is a temporary matter: such delays can easily occur in an Association which may have to wait for an annual meeting for a decision of this kind to be made. I know Mr. Matsui sent you a copy of the AEU Statutes but I am forwarding another copy for ready reference and also a list of our present members: as I have already indicated there will soon be additions to this list.

The objectives of the ABU are set out in Article 2 of the Statutes and in the annexures but I think you are aware that they can be broadly summarised as being to assist in the development of radio and television in the Asian/Pacific area and to encourage the use of the broadcasting media in the cause of international understanding. The election of Mr. Maeda, whose fine qualities are well known to y@u, as the first President of the ABU is an assurance that the Union will be wisely guided in seeking to achieve these objectives. You will also know Mr. Bhatt and possibly Mr. Hammad of the UAR, our two Vice-Presidents, both of whom are outstanding and dedicated men.

As many of our members in the Asian/Pacific area are operating in developing countries, a substantial part of the work of the ABU will be directed to activities of special value to broadcasters in such countries including projects in the general field of school and adult eduction; efforts to help in the development of farm broadcasting which is so important to countries that need to increase food production; the provision of additional facilities for staff training, and so on. At the first General Assembly of the ABU last November plans for a number of projects in these fields were agreed upon and we have since been working on these proposals: in many cases we are seeking the practical or financial collaboration of agencies of the U.N. such as UMESCO, FAO, and the U.N. Special Fund or other international organisations as the ABU's own funds are very limited.

It is because of the vital importance of this developmental aspect of the ABU's work that we would particularly welcome NAEB as an associate member. Your extensive experience in the educational field would be of great practical help to us

in making fully effective the projects we already have in hand and in planning further co-operative efforts in the years ahead. I am sure that our existing members would warmly welcome NAEB's participation, knowing the sincerity of your approach to using the broadcasting media for worth while purposes.

As to encouraging international understanding, the ABU is gradually developing programme exchanges and exchanges of information among its members in a number of different fields. We have of course various practical problems such as differences of language but we believe that genuinely valuable exchanges can be put into operation which will help the peoples of ABU countries towards a better understanding of each other. We naturally hope that the associate members in other parts of the world will take part in these activities.

In this regard I should add that all the full members of the ABU are anxious that, as the Union grows, it will be able to provide valuable services for the associate members in other parts of the world. The members in the Asian/Pacific area certainly consider it is a duty - in fact a privilege - to assist colleagues in the Union from other regions as fully as they can. They would like, for example, to give the fullest possible assistance and co-operation to representatives of associate members who may wish to gather material for radio or TV programmes in the Asian/Pacific area.

You will understand that in this early stage of its work that ABU has, inevitably, many financial problems. While a few of the full members in the Asian/Pacific area are large organisations, the majority have very limited budgets and can afford to pay only small annual subscriptions. On the other hand, these smaller members working in developing countries have an urgent need for the assistance in improving their own services, in staff training etc. which the ABU could provide. The Union its, in other words, facing a very large task with only a very limited imcome from its own resources.

The arrangements regarding the financial contributions of members are set out in Article 14 of the Statutes, from which you will see that there is a scale of subscriptions for full members under which the number of units of subscription paid annually by each full member is related ot its annual operational budget. At the first General Assembly last November the value of the unit mentioned in this scale was fixed at \$100 (.U.S.). As I have indicated above, some of our full members in developing countries could not find funds to pay much more than about \$100 per annum, so it is unlikely that the value of the unit will be substantially increased in the near future - rather more than half our present full members are in Groups A to D in the scale in Article 14.

As stated in Article 14(3), the annual contributions paid by associate members are normally fixed at half the number of units payable if the organisation concerned were a full member but you will also note that there is an upper limit of 15 units, that is, no associate member could be asked to contribute more than 15 units per annum. This latter provision of the Statutes is not likely to be altered bacause our Union does not want to feel under too great a financial obligation to its associate members.

In the case of an association such as NAEB it would be normal to take the total revenue of the members as a basis for determining the number of units payable as an annual contribution. This has been done, for example, for the Federation of Australian Commercial Broadcasters which is already an associate member: in their case we use the figures published annually by the Australian Broadcasting Control Board (roughly equivalent to the FCC). However, if there would be problems about this approach for NAEB, we could go into the question of a suitable alternative.

I am attaching copies of a form, seeking some information about your otganisation, which you would need to send with your application. We have tried to make it suitable for use by associations as well as single organisations, but if any sections of it present problems for you I hope you will let me know. Its main purpose is to obtain information demonstrating eligibility in terms of our Statutes and the matter of assessing the annual contribution.

If, as I very much hope, NAEB, intends to seek associate membership, all that would be required would be to write a letter to our President, Mr. Maeda, stating that NAEB wishes to become an associate member and attaching one copy of the form. There is no need for me to give you Mr. Maeda's address as I realise that it is already well-known to you.

As you will have gathered from the early part of this letter, if your application were made fairly soon it could be referred to our members for a postal vote, thus enabling NAEB to be represented at our second General Assembly which is to be held in Tokyo from 21st to 29th October next. This will be a very important meeting in the history of the AEU: much time at our first General Assembly was necessarily devoted to preliminary planning but we now have an operative, if very young, Union. I feel sure that NAEB representation - particularly you yourself - would be warmly welcomed by our existing members. In addition to being important it will of course also be a pleasant occasion because, as you already know well, NHK are warm and generous hosts.

I am afraid this is a long letter although I have tried to deal only with major points but if there is any other information you need I hope you will not he sitate to let me know.

With kind regards,

Yours sincerely,

CHARLES MOSES
Secretary-General

Mr. W.G. Harley, President, National Association of Educational Broadcasters, 1346 Connecticut Avenue, WASHINGTON 36, D.C. U.S.A.

# ASIAN BROADCASTING UNION

President:

Mr. Yoshinori Maeda

(President, Nippon Hoso Kyokai

Uchisaiwai-cho Chiyoda-ku, TOKYO, JAPAN )

Vice-Presidents:

Shri B.P. Bhatt

(Adviser for Broadcasting and

Television Ministry of Information and Broadcasting, No. 10 Pandit Pant Marg,

NEW DELHI - 1, INDIA )

Mr. M.A. Hammad

(Director-General, UAR Broad-

casting Corporation.

Radio House, Sharia Elwi, CAIRO U.A.R. )

Secretary-General:

Sir Charles Moses, C.B.E., Box 3636, G.P.O.,

SYDNEY, AUSTRALIA.

Honorary Deputy Secretary-General:

Mr. Ichiro Matsui

Nippon Hoso Kyokai, Uchisaiwai-cho Chiyoda-ku, TOKYO, JAPAN

The Headquarters of the ABU is in Tokyo

Full Members:

Radio Afghanistan (Afghanistan) Australian Broadcasting Commission (Australia) Broadcasting Corporation of China (Taiwan) All India Radio (India) Nippon Hoso Kyokai (Japan) Korean Broadcasting System (Republic of Korea) Radiodiffusion Nationale Lae (Laos) Radio Malaysia and TV Malaysia (Malaysia) Radio Nepal (Nepal)
New Zealand Broadcasting Corporation (New Zealand) Radio Pakistan (Pakistan) Philippine Broadcasting Service (Philippines) Radio Thailand (Thailand)

Turkish Radio and Television Corporation (Turkey)

UAR Broadcasting Corporation (United Arab Republic) Radio Vietnam (South Vietnam)

Samoan Broadwasting Service (Western Samoa)

Associate Members:

Federation of Australian Commercial Broadcasters (Australia) Brunei Broadcasting Service (Brunei) Canadian Broadcasting Corporation (Canada) Office de Radiodiffusion-Television Francaise (France) Fiji Broadcasting Commission (Fiji) Radio Hong Kong (Hong Kong) Nigerian Broadcasting Corporation (Nigeria) British Broadcasting Corporation (United Kingdom) Columbia Broadcasting System Inc. (U.S.A.) National Broadcasting Company Inc. (U.S.A.) International Broadcasting Service of the U.S. Information Agency (Voice of America) ( U.S.A. )

# ASIAN BROADCASTING UNION

# INFORMATION REQUESTED IN CONNECTION WITH APPLICATION FOR MEMBERSHIP

(PLEASE CROSS OUT words or statements that do not apply to your organisation)

Na	tion	(name of organisation)	wishes to apply for
	Ful	l membership	7.61
X	Asso	ociate membership	
of inf	the i	Asian Broadcasting Union and I have b tion requested below in connection wi	peen authorised to supply the this application:
1.	(a)	Official name of your organisation (in English):	hatsond brownton & Edmourna Bertentus
	(b)	Abbreviation of the full name of your organisation which you prefer to use in A.B.U. correspondence: (Please give abbreviation such as NHK, AIR, etc)	NAEB
2.	(a)	Postal address of your Head Office:	1346 Connected as Warten Jan D. C.
	(b)	Cable address:	
3.	(a)	The full-time executive head of your organisation is:	Julian G. Harly (name)
	OR,	in the case of an association of broadcasting organisations:	
	(b)	The President of the organisation 1	::(name)
	(c)	The executive officer of the organisation is:	(name)
4.	of	accordance with Clauses 1,2 and 4 (o Article 3 of the Statutes of the ABU wired:	r Clauses 5 and 6 as applicable, the following information is
	(a)	Your organisation is permitted to operate under the laws of the Government of:	n- M. U, S, A.
	(b)	Is your organisation: (i) A Governmental organisation?	••••••
		(ii) A public corporation establish by the Government?	ed

				,	. + + of timeless T			
		(111)	A privately-owned organis	sation?	n-profet, educational exporation	(Vb		
			(If none of the above is able please state type of					
			organisation).					
	(c)	(i)	State the number of trans transmitting programmes w		ch are regularly used for organisation (or its			
	members in the case of an association of broadcasting organ- isations) produces and is generally responsible for:							
			Domestic Service -	Standard				
				Shortwave				
				F.M.				
				Television				
			Overseas Service -	Shortwave				
		(ii)	Do the programmes transmi above provide a regular d the majority of listeners	laily service	e which can be heard by			
			one and one and		no			
		*****						
		(111)	Is your organisation					
			The only radio and/or tell broadcasting organisation					
			country					
			One of a number of radio	and/or				
			television broadcasting s		yes			
			in your country					
	(d) Is your organisation already a associate member of another inter- national broadcasting Union?							
					FB(I			
	If so, please state name of the other Union. F.B.V							
	(e)	(e) If your organisation is an applicant for associate membership operating in a dependent territory under Clause 6 of Article 3 of the Statutes of the A.B.U., state the Governmental authority which supports your application:						
				• • • • • • • • • • • • • • • • • • • •				
					Intril - Anni 30			
5.	(a)	The f	iscal year of your organis	sation 137	Inly1 - June 30			
	(b)	opera	perational budget (in the tional budget of the member the 14 of the Statutes of t	ers), as def	fined in Clause 2(b) of			
		year	was: ase state in U.S. Dollars					
		comp	outed at the official excha	ange				
		rate	Notes (i) The "overstic	onal budget'	does not include capital			
			expenditure	raid wang				
			(ii) In the case of	of organisat	tions whose operational			
			budgets excee	ed 100.000.0	OO U.S. dollars, it is "In excess of \$100,000,000			
					(signature)			
					(position)			
					(date)			

March 9, 1965

Mr. Charles Moses Secretary-General Asian Breadcasting Union % ABC - Suite 2708 1270 Avenue of the Americas New York, New York Marylower Europe Sanday Mar 28
1:30
Oceput March 30, 12:20

Dear Mr. Moses:

At Mr. Harley's request, I am writing you re a time when you and he can get together here in Washington.

During your stay in Washington, March 28-30, Mr. Harley will be attending a meeting of the U. S. National Commission for UNESCO here in Washington, but he could arrange to meet you for lunch, cocktails, or dinner on any one of those days.

Perhaps you or Miss Fleming could give us a call from New York and we can set a date at that time. Our phone number is: (202) 667-6000.

Sincerely yours,

(Mrs.) Mary Ann Buddington Secretary to Mr. Harley

Box 3636, G.P.O., SYDNEY.

4th March, 1965.

Dear her Harley,

I have recently heard from Tokyo that N.A.E.B. has applied for associate membership of the Asian Broadcasting Union and, as I will be in Washington briefly at the end of this month, I thought I should mention this visit to you in the hope that I may be able to call on you.

You may have heard that, during the first General Assembly of the ABU in Sydney last November I was asked by my colleagues to become Secretary—General of the ABU after my retirement from my post as chief executive of the ABC (Australia). My retirement dated from last Friday, so I have this week officially taken up my new responsibilities for the ABU. Although the headquarters of the ABU is in Tokyo, as stated in the Statutes, I will normally work from Sydney although I will need to visit Tokyo periodically for discussions with the President of the Union, Mr. Maeda.

I must say I was very pleased to learn that N.A.E.B. is interested in the ABU. Our new Union will have many problems ahead, not the least of which are the financial ones but, with the practical co-operation of bodies such as yours, I am convinced that it can be made into an organisation that will be of genuine value to its members, particularly those in the developing countries. I am looking forward to taking part in this work.

I am going overseas on this occasion mainly because I have been invited to be the guest speaker at the dimmer arranged by the DuPont Awards Foundation in Washington on 29th March I will, however, take the opportunity of calling on Pr. Maeda on my outward journey and also of carrying out various assignments for the ABU in Asia, Europe and America, particularly making contacts with overseas organisations which may be prepared to give practical help in its work. I will be in Washington from the morning of 28th Parch to about mid-day on 30th March but do not know where I will be staying as the accommodation booking is being made by the DuPont Foundation.

I also do not know whether you are regularly in Washington, if so I hope we can meet again there. I will be leaving Sydney tomorrow but if you would care to let me know, at the address shown on this letter, whether you will be in Washington at the time of my visit this information will be sent on to me promptly. Alternatively, you might prefer to advise the ABC's Representative in New York, Miss N. Fleming who is in charge of my personal arrangements and with whom I will be in contact in the days immediately before I go to Washington: her address is: Suite No.2708, 1270 Avenue of the Americas, New York.

With kind regards,

Yours sincerely,

CHARLES NOSES
Secretary-General
Asian Broadcasting Union

Och se

Mr. M.G. Harley, President, National Association of Educational Broadcasters, 1346 Connecticut Avenue, N.W. WASHINGTON. 36. D.C. U.S.A.

# **STATUTES**

of the
Asian Broadcasting Union
(A.B.U.)

## AMENDMENT

An amendment was made to the Statutes at the First General Assembly of the Asian Broadcasting Union held in Sydney during November, 1964 and, therefore, Clause 4 of Article 10 (Page 6 of the Statutes) should be deleted to be replaced by the following clause:

 The President shall preside over the plenary sessions of the General Assembly.

The Vice-Presidents shall assist the President and act as President in the latter's absence.

The General Assembly may elect the Chairman and Vice-Chairman of Committees and/or Study Groups appointed under Clause 1 of Article 12.

# **STATUTES**

of the
Asian Broadcasting Union
(A. B. U.)

# A. B. U. Provisional Secretariat

care of

Nippon Hoso Kyokai, NHK (Japan Broadcasting Corporation) 2, 2-chome, Uchisaiwai-cho, Chiyoda-ku, Tokyo, Japan

## STATUTES

#### OF

## THE ASIAN BROADCASTING UNION

#### Preamble

Taking into account the provisions of Articles 55 to 59, 62 to 64 and 70 of the United Nations Charter as well as the various resolutions of the previous Asian Broadcasters Conferences and in implementation of Resolution No. 2 adopted at the Fourth Asian Broadcasters' Conference held at Kuala Lumpur in August 1962, the broadcasting organizations of a national character or associations of such organizations (hereinafter called "broadcasting organizations") of Asia and the Pacific hereby agree to establish a Union under these Statutes.

#### Article 1: Foundation

- The Union shall be called the "Asian Broadcasting Union" (hereinafter referred to in abbreviation as ABU).
- 2. The meaning of "Broadcast" employed herein shall be the same as employed for the same word used in 28, Section 2 of Chapter 1 of the "Radio Regulations annexed to the International Telecommunication Convention" as adopted in 1959 in Geneva. "Asia and the Pacific" as herein employed refers to the countries which lie substantially between the longitudes of 30 degrees East and 170 degrees West.
- 3. The Union shall be of unlimited duration.
- The Union shall obtain and possess legal status in accordance with the laws of the country where it shall have its seat.
- 5. The seat of the Union shall be at Tokyo, Japan.

## Article 2: Objectives

- 1. The ABU shall have no political or commercial aims.
- 2. The objectives of the ABU shall be:
  - a) to support in every appropriate field the interests of broadcasting organizations which have accepted these Statutes and to establish relations with other broadcasting unions and other organizations;
  - to promote and coordinate the study of all problems relating to broadcasting and to ensure the exchange of information on all matters of general interest to broadcasting services;
  - to promote all measures designed to assist the development of broadcasting in all its aspects;

- d) to seek, within the framework of the Union and in the spirit of mutual concession and cooperation, the solution of any differences that may arise;
- e) to use its best endeavours to ensure that all its members respect the provisions of international agreements relating to all aspects of broadcasting, and
- to make efforts to contribute to the advancement of international friendship and goodwill through the medium of broadcasting.
- In pursuance of these objectives, members of the ABU shall be guided interalia
  by the terms of the resolutions passed at the previous Asian Broadcasters' Conferences set out in Annexes "A", "B", "C" and "D".
- With these objectives in view, the ABU shall employ all appropriate means by study or action and, in particular;
  - a) shall establish and maintain permanent services to carry out its day-to-day business;
  - may collect and keep up-to-date documents and other materials and issue publications on matters concerned with broadcasting;
  - may set up committees and/or study groups for the examination of any particular subject relating to broadcasting, and
  - d) may acquire or obtain the use of any land, buildings, installations, equipment and/or materials necessary to achieve its purposes.

## Article 3: Membership

- 1. All broadcasting organizations of a national character in Asia and the Pacific which operate a public service broadcasting business under the government authority or with authorization by the competent government agency of the country concerned may be admitted to membership of the Union.
- 2. An organization shall be deemed to operate a public service broadcasting business if it produces and has the general responsibility for the programmes broadcast by one or more transmitters permanently at its disposal.
- 3. Members of the ABU shall be divided into the following two classes:
  - a) Full members
  - b) Associate members
- 4. Only broadcasting organizations of a national character in independent countries are eligible for full membership. However, in case any such broadcasting organization has been admitted to another international broadcasting union with objectives similar to those of the ABU and enjoys full membership of that union, the organization concerned shall not be eligible for concurrent full membership in the ABU unless it is one of the members named in the Fourth Asian Broadcasters' Conference Resolution on the establishment of an Asian Broadcasting Union referred to in the Preamble. (Annexe "D")
- Broadcasting organizations fulfilling the conditions stipulated in Clause 1 above but situated in a country outside the region as defined above or falling under the proviso of Clause 4 above may be admitted as associate members.
- Organizations operating a broadcasting service of a national character in dependent territories situated in the region may be admitted as associate members, pro-

- vided that their applications are supported by the governments of the countries or territories concerned.
- 7. Each country shall be represented by only one full member.
- 8. Whenever there be more than one broadcasting organization in a country fulfilling the conditions stipulated in Clause 1 above, only one of such organizations that is nominated by the government of the country concerned may be admitted as a full member, others being eligible to apply as associate members.
- 9. Only full members may enjoy the full rights of membership.
- 10. Associate members may enjoy the same rights as full members except the right to vote and as otherwise provided for in these Statutes,
- 11. Except in the case of the organizations from the countries named in the Fourth Asian Broadcasters' Conference Resolution on the establishment of an Asian Broadcasting Union referred to in the Preamble (Annexe "D"), which shall automatically be eligible for full membership, broadcasting organizations qualified may forward their applications for membership to the President of the Union. Admission shall not be granted unless it is approved by at least three quarters of the total of the full members.

## Article 4: Resignation

- Any member may resign from the ABU by giving written notice to the President at least six months in advance. The resigning member shall be liable for all its financial obligations to the Union.
- Any full member which has resigned from the ABU and any successor to its rights shall cease to have any rights in the assets of the Union as from the date of its resignation.

## Article 5: Cessation of Membership and Expulsion of Members

- Any member no longer fulfilling the conditions stipulated in Article 3 of these Statutes shall cease to be a member of the ABU upon the decision of the General Assembly.
- 2. Any member committing a breach of any of the provisions of these Statutes, or failing to meet its financial obligations to the Union, or refusing to carry out a decision of the General Assembly, may be expelled from the ABU by the decision of the General Assembly. Every full member shall be notified of any proposal for the expulsion of a member at least three months prior to the date of the session of the General Assembly at which the said proposal will be placed on the agenda.
- 3. No decision by the General Assembly shall be reached regarding the cessation of membership or the expulsion of a member under the respective provisions of the two preceding clauses unless it is approved by at least three quarters of the total of the full members.
- Any member ceasing to be a member in accordance with the provisions of Clause 1 or Clause 2 of this Article shall be liable for all its financial obligations to the Union.

Clause 2 of Article 4 of these Statutes shall apply to any member ceasing to be a member of the Union under the provisions of this Article.

## Article 6: General Assembly

- The General Assembly shall be the supreme body of the ABU and shall have all
  the powers necessary to achieve the objectives of the ABU. It shall comprise all
  the members.
- Only full members shall have the right to vote in the General Assembly, this right being limited to one vote each except as provided by Clause 4 of this Article.
- The General Assembly shall meet once a year in ordinary session. The General Assembly may meet in extraordinary session when convened in accordance with the procedure provided for in Article 8 of these Statutes.
- 4. Each member may be represented at the sessions of the General Assembly by a delegation or a representative of its own choice, or it may delegate in writing its powers to another full member, notifying such delegation of powers to the President of the Union. However, no full member may accept such delegation of power from more than one other full member.
- 5. The agenda of the ordinary session of the General Assembly shall include:
  - a) approval of the minutes of the preceding ordinary session of the General Assembly and of any extraordinary session that may be held in the interim;
  - b) the report of the head of the Secretariat on the activities of the ABU since the last ordinary session of the General Assembly and, in particular, on the measures taken to implement the decisions of the General Assembly;
  - c) the report of the auditor or auditors;
  - d) examination and approval of the accounts for the preceding fiscal year;
  - e) appointment of the auditor or auditors for the current fiscal year;
  - f) approval of the programme of activities and the budget for the next fiscal year;
  - g) fixing the subscription and contribution for the next fiscal year;
  - h) fixing the date and the venue of the next ordinary session of the General Assembly;
  - election of the President and/or Vice-President or Vice-Presidents whenever necessary:
  - j) any items submitted by members in accordance with Clause 3 of Article 9,
  - k) other matters that the General Assembly has been authorized to determine under the provisions of these Statutes.

## Article 7: President and Vice-Presidents

- The General Assembly shall elect from among the full members a President and two Vice-Presidents. The terms of office for the President and the Vice-President shall each be for two years.
- 2. The President and the Vice-Presidents are eligible for re-election to office.

- In the event of the absence or inability of the President, his functions shall be performed by the older of the two Vice-Presidents, unless the General Assembly decides otherwise.
- 4. The President and the Vice-Presidents shall be deemed to have been elected to their respective offices only by virtue of and in relation to the offices they hold in the broadcasting organizations to which they belong. Upon leaving the offices they have held in the broadcasting organizations concerned, the President or the Vice-President shall be deemed to have simultaneously left the office of President or Vice-President, which shall be assumed by their successors.
- Unless powers are specially delegated, all engagements binding the ABU other than those concerning its day-to-day routine business shall be signed by the President and one Vice-President.

## Article 8: Convening of Meetings

- The ordinary and extraordinary sessions of the General Assembly shall be convened by the President. He shall convene the General Assembly for an extraordinary session upon the request of at least one-third of the full members.
- Notices convening the General Assembly shall reach members by registered mail at least three months prior to the date fixed for the session. In convening an extraordinary session of the General Assembly, however, the period of the advance notice may be shortened to one month in case of urgent necessity.

## Article 9: Agenda for Sessions of the General Assembly

- The agenda for every session of the General Assembly shall be prepared by the President with the assistance of the Secretariat. The agenda shall reach members not less than two months prior to the date of the session.
- No decision may be taken by the General Assembly on any subject which is not on the agenda unless consent is obtained from not less than half of the full members present or represented.
- 3. Any member shall have the right to propose business for the agenda of an ordinary session of the General Assembly. Such business shall not be placed on the agenda of the said session unless notification has been received by the Secretariat at least ten weeks prior to the date of the ordinary session of the General Assembly.

# Article 10: Language and Working Procedure of the General Assembly

- 1. English shall be the official language of the ABU.
- The Chairman may allow a member to use a language other than English, provided translation into English is ensured by the member concerned.
- The General Assembly cannot make any valid decision unless a majority of full members are present or represented. If this quorum is not present, another ordi-

nary session shall be convened within a period of not less than 3 days and not more than 10 days.

Subject to the provisions of Clause 11 of Article 3, Clause 3 of Article 5 and Clause 3 of Article 16 the decisions made at the reconvened session of the General Assembly shall be valid regardless of the number of the members present or represented.

- 4. The General Assembly shall elect a Chairman and two Vice-Chairmen,
  - The Chairman shall preside over the proceedings and maintain order at various sessions and meetings.
  - The Vice-Chairmen shall assist the Chairman and/or act as Chairman in the latter's absence.
- The General Assembly shall appoint a Secretary-General who shall be in charge of administrative and secretarial arrangements of the General Assembly.
- A register of attendance shall be kept by the Secretary-General for each sitting of every session of the General Assembly,
- 7. The minutes of each sitting of the General Assembly shall be drawn up by the Secretary-General and submitted to the Chairman for his approval and signature. The minutes shall be confirmed at the next ordinary session of the General Assembly.
- 8. When voting is necessary, the following procedures shall be adopted:
  - a) Unless otherwise provided for in these Statutes, any proposal, in order to be considered as accepted, shall obtain more than half of the votes validly cast. In case of a tie, there shall be a second vote. If the second voting still results in a tie, the proposal shall be considered as rejected.
  - b) In case of equal votes in the election of the President or the Vice-Presidents, there shall be a second vote and if necessary a third. If the third vote still fails to produce a majority, candidates who have obtained an equal number of votes shall draw lots and the winner shall be elected.
  - c) Voting shall be by show of hands unless a nominal vote is requested, except that, in the election of the President and the Vice-Presidents or whenever requested by three or more of the full members present, a secret ballot shall be employed.
  - d) In case of an urgent matter occurring during the interim between the sessions of the General Assembly and if such matter requires decision by the General Assembly, the President may take a vote by post or telegraph, which shall be subject to ratification by the subsequent General Assembly.
  - e) In the absence of any decision to the contrary, the deliberations by the General Assembly and all documents relative thereto shall be confidential.
  - f) The details of the working procedure of the General Assembly other than those provided for in these Statutes shall be decided from time to time at each session

## Article 11: Access to the General Assembly

 Access to sessions and meetings of the General Assembly shall be limited to the delegations and representatives of the members. The President may authorize or invite any persons or representatives of any organization whose opinion is considered to be useful to participate in the General Assembly during the relevant discussions.

## Article 12: Committees and Study Groups

- The General Assembly may set up Committees and/or Study Groups wherever necessary.
- The competence and activities of such Committees and/or Study Groups shall be confined to their terms of reference as assigned to them by the General Assembly at the time of appointment.

#### Article 13: Permanent Services

- The ABU shall establish and maintain a Secretariat as a permanent service at its headquarters.
- The President shall appoint or dismiss the head of the Secretariat in consultation with the Vice-Presidents and subject to the confirmation of the General Assembly.
- 3. As the chief executive officer of the ABU, the head of the Secretariat shall be responsible for the administration and supervision of the permanent secretariat. He shall assist the President generally and shall, in particular:
  - a) carry out the administrative and secretarial work connected with meetings of the General Assembly and afford necessary assistance to Committees and Study Groups;
  - b) implement the decisions of the General Assembly;
  - c) prepare the draft budget;
  - d) collect and keep up-to-date materials and issue publications as deemed necessary;
  - assist the members in the exchange of programmes and in the training of broadcasting personnel;
  - f) communicate with and maintain liaison with other organizations;
  - g) administer and control the property and funds of the Union;
  - h) engage or dismiss personnel of the Secretariat, subject to the approval of the President, and
  - perform such other appropriate duties as directed by the President or a Vice-President nominated by the President.

## Article 14: Financial Obligations of Members

- Every full member of the ABU shall pay a subscription for each fiscal year; likewise, every associate member shall make a contribution.
- 2. Subscriptions:
  - a) The total amount of subscriptions payable by full members and the share to be borne by each full member shall be fixed at the ordinary session of the General Assembly.

- b) In determining the amount of the share to be borne by each full member all the full members shall be classified into eleven groups. Members shall be classified into the various groups in proportion to their operational budgets for their previous fiscal year. Operational budget for this purpose shall be the provision made in the annual budget for the gross expenditure of each member, excluding capital expenditure.
- c) All full members shall belong to one of the groups to which the units on the table hereunder are assigned, and the total of the subscriptions payable by all full members during a fiscal year shall be divided by the total of the units assigned to full members. The sum obtained by the division shall be the unit sum of the subscription for that fiscal year and the subscription payable by each full member shall be obtained by multiplying the said unit sum by the number of units assigned to the said full member.
- d) Table of Subscription Groups:

G	roups							Number	of	Units
A	Up to	100,000	dollars	US						1
В	From	100,001	11	11	to	300,000	dollars	US		2
С	11	300,001	"	11	11	600,000	"	11		3
D	11	600,001	"	11	"	1,250,000	11	II.		5
E	11	1,250,001	"	11	"	5,000,000	11	11		7
F	"	5,000,001	11	11	11	10,000,000	11	11		10
G	11	10,000,001	11	"	"	20,000,000	"	"		15
Η	11	20,000,001	11	11	"	35,000,000	11	11		20
I	"	35,000,001	"	"	"	60,000,000	11	11		30
J	"	60,000,001	"	"	11	100,000,000	11	"		45
K	Over	100,000,000	11	"						65

e) In no case whatsoever shall the amount of the subscription to be paid by a full member exceed forty percent of the total amount of the subscriptions. Should the same exceed forty percent of the total of all the subscriptions, the subscription payable by the said full member shall be reduced to forty percent, and the amount by which it is so reduced shall be allocated to the other full members on the basis of the above scale.

#### 3. Contributions:

Associate members shall pay no subscription but shall contribute to the expenses of the Union, having regard to the services rendered by the latter and the financial resources of each of these members:

- a) by paying, on the one hand, an annual contribution, the amount of which shall be fixed each year by the General Assembly for each member considered separately at a sum equal to half of the sum that would be payable as a subscription pursuant to the provisions of Clause 2 of this Article if the said member were a full member, provided, however, that the number of units for any member shall in no case be greater than 15, and
- b) by paying, on the other hand, a sum to be fixed at the end of the fiscal year by the General Assembly in compensation for any special work that might have been undertaken at their request by the ABU.

- 4. Any member joining the ABU during the course of a fiscal year shall be liable for payment of one-twelfth of the annual subscription or contribution for each full calendar month still to run until the end of the said fiscal year.
- 5. The subscriptions and contributions shall be payable at the beginning of the fiscal year. However, at the request of a member and under justifiable circumstance, the President may authorize a deferment of payment or payment by instalments.
- 6. The budget and the accounts of the ABU shall be drawn up in the currency of accounting pounds sterling or accounting United States dollars. Payments of subscriptions and contributions shall also be made in the currency of accounting pounds sterling or accounting United States dollars.
- The financial responsibility of members shall be limited to the amount of their subscriptions and contributions.
- The ABU shall be answerable for its engagements to third parties to the full extent of its assets.

### Article 15: Finance and Accounting

- The fiscal year shall begin on 1st July and end on 30th June of each year, except
  for the first fiscal year in which the Union is established, which shall be from the
  date of such establishment until the next 30th June.
- 2. The books, ledgers and accounts shall be closed on 30th June of each year.
- 3. The auditor or auditors appointed by the General Assembly shall submit to the General Assembly during its ordinary session a report on the management of the Union and the statement of accounts for the past fiscal year.
- The President shall present a draft budget to the ordinary session of the General Assembly.
- 5. The financial resources of the ABU shall comprise:
  - a) the subscriptions of full members and contributions of associate members;
  - b) payments from associate members for work undertaken or service rendered specially by the ABU at their request;
  - payments from full members for any extraordinary assignment carried out by the Union at their request;
  - d) receipts from sale of publications and other services, and
  - e) subsidies and donations.

## Article 16: Dissolution of the Union and Amendment to the Statutes

- Proposals relating to the dissolution of the ABU or for amendments to these Statutes may be made only by full members,
- 2. A proposal or proposals to dissolve the ABU shall be deliberated upon only at an extraordinary session of the General Assembly, specially convened for that purpose in accordance with the provisions of Clause 1 of Article 8, and notice convening such an extraordinary session, together with the proposals, shall reach members

- by registered mail at least two months prior to the date fixed for the session, regardless of the provisions in the latter part of Clause 2 of Article 8.
- No decision on a proposal or proposals to dissolve the ABU or to amend these Statutes shall be taken unless it is approved by at least three quarters of the total of the full members.
- In the event of dissolution, the net assets of the ABU shall be disposed of by the decision of the General Assembly, preferably as a donation to an appropriate international organization.
- The General Assembly in deciding the dissolution shall appoint a Liquidation Committee consisting of at least three persons who may be chosen from outside the ABU.

## Article 17: Final Provisions

These Statutes shall come into force as from 1st July, 1964, provided the number of organizations which have officially confirmed their expressed intention of becoming members is not less than nine as on 30th June, 1964.

#### ANNEXE A RESOLUTIONS

#### THE FIRST ASIAN BROADCASTERS' CONFERENCE.

HAVING been convened with the object of rendering contributions to closer cooperation among the broadcasters in the Asian area, as well as to the furtherance of mutual understanding and goodwill among the peoples of the said area, and

HAVING concluded with satisfactory results;

DESIRING to make these results more significant and lasting;

#### RESOLVES

- That the broadcasters in the Asian area shall intensify their efforts to promote, through radio and television broadcasting, mutual understanding and goodwill among the peoples of the area;
- That in connection with radio and television broadcasting, information and material extending over programmes and technical management shall be exchanged as much as possible:
- That exchange of radio and television programmes in the fields of music, education and culture shall be encouraged and every assistance offered to facilitate this exchange:
- That exchange and loan of staff and talents shall be encouraged and every assistance offered to facilitate this exchange;
- That joint projects suitable for radio and television broadcasting shall be encouraged and the closest possible cooperation rendered with respect to those projects, such as the proposed Asian Dance and Music Festival; and
- 6. That conferences of this nature shall be held periodically in the future.

Tokyo, Japan 3rd July, 1957

Members of

The Asian Broadcasters' Conference

# ANNEXE B RESOLUTION 1

#### THE SECOND ASIAN BROADCASTERS' CONFERENCE.

HAVING been convened as a result of the resolution taken at the First Asian Broadcasters' Conference with the object of rendering contributions to closer cooperation among the broadcasters of the Asian area, as well as to the furtherance of mutual understanding and goodwill among the peoples of the said area, and

HAVING concluded with satisfactory results;

DESIRING to make these results more significant and lasting; RESOLVES

- That the broadcasters in the Asian area reaffirm the resolutions passed at the First Asian Broadcasters' Conference and reiterate their determination to continue and intensify their efforts to promote, through radio and television broadcasting, mutual understanding and goodwill among the peoples of the area;
- That in connection with radio and television broadcasting, information on materials extending over programmes and technical management shall be exchanged as much as possible; and that the kind offer of NHK to act as a central dissemination point for such information be accepted with thank;
- 3. That exchange of radio and television programmes in the field of music, education, science and culture already successfully begun as a result of the deliberations at the First Asian Broadcasters' Conference, be further encouraged and expanded, and every possible assistance offered to facilitate this exchange;
- 4. That the Conference accept in principle the proposal put forward by NHK for the holding of an Asian Folk Dance and Music Festival in 1959, and that every encouragement and cooperation rendered to assist in this joint project;
- That a liaison organ and temporary Secretariat shall be established by NHK to facilitate the contact and cooperation among the broadcasters in the Asian region, until the appointment of the next temporary Secretariat.

BE it, therefore, resolved that this be incorporated into the records of this Conference to be effective as of this date.

Resolved on this twenty-first day of May, 1958,

Members of the Second Asian Broadcasters' Conference

#### RESOLUTION II

#### THE SECOND ASIAN BROADCASTERS' CONFERENCE,

HAVING been convened as a result of the resolution taken at the First Asian Broadcasters' Conference with the object of rendering contributions to closer cooperation among the broadcasters of the Asian area, as well as to the furtherance of mutual understanding and goodwill among the peoples of the said area, and

HAVING concluded with satisfactory results;

DESIRING to make these results more singnificant and lasting; RESOLVES

- That the member countries of Asia study the problem of ionospheric sovereignty and technical aspects of the draft high frequency broadcasting plans prepared by IFRB and exchange views on the same:
- That exchange of reception reports and ionospheric data shall be encouraged and every assistance offered to facilitate such exchange;
- That the member countries of the Conference shall encourage the sending of broadcasting engineers to future Conferences;
- 4. That the member countries of the Asian region study the question of the shortage of spectrum space for broadcasting and make necessary recommendations to their respective departments in charge of frequency allocation;
- That the member countries of the Asian region shall encourage exchange of technical personnel for training and interchange of broadcasting engineers and every assistance offered to facilitate such exchange.

BE it, therefore, resolved that this be incorporated into the records of this Conference to be effective as of this date.

Resolved on this twenty-first day of May, 1958.

Members of the Second Asian Broadcasters' Conference

## ANNEXE C RESOLUTION I

## THE THIRD ASIAN BROADCASTERS' CONFERENCE

WHEREAS

We, who have participated in the Third Asian Broadcasters' Conference, have acknowledged to our utmost gratification the fact that we were able to promote at this conference, as we did in the past two sessions, not only better understanding and amity among our people, but also to find ways and means for our joint and cooperative solution of problems of our mutual interest, and

We have further acknowledged the fact that this conference helped to develop the achievement which had already been attained previously by us through the past two sessions, and

We are promoted by our sincere wishes to make our achievement more creditable and constant,

BE IT RESOLVED at this Third Asian Broadcasters' Conference to adopt unanimously the reports and recommendations of the three committees, i.e. the Program, the Engineering, and the Joint Committees.

Therefore, be it resolved that this be incorporated into the records of this conference to be effective as of this date.

Resolved on the 21st of May, 1960.

Participants in the Third Asian Broadcasters' Conference

#### RESOLUTION II

#### THE THIRD ASIAN BROADCASTERS' CONFERENCE,

Having heard a report on the regional radio project for Asia recently carried out by United Nations Radio in cooperation with the national radio organizations of Pakistan, India, Malaya, Indonesia and Japan,

Commends the initiative of and expresses gratitude to the United Nations Office of Public Information in promoting and conducting this project;

Considers that such projects contribute significantly to the development of a freer flow of information and better understanding among the nations and peoples of Asia; and

Expresses the hope that similar joint projects will be undertaken in the future. Resolved on the 21st of May, 1960.

Participants in the Third Asian Broadcasters' Conference

#### EXCERPTS FROM REPORT OF THE PROGRAM COMMITTEE

Mr. Francisco Trinidad, Chairman

Saturday, May 21, 1960

After a general discussion of the draft agenda leading to a consolidation of the different proposals therein submitted by the participating organizations, the Program Committee adopted the following revised agenda:

- 1. Promotion of regular exchange of broadcast programs and materials (Radio & TV)
  - a) News and information.
  - b) Educational programs, i.e. school broadcasts, farm broadcasts, adult education.
  - c) Musical and folklore programs and natural sounds.
- 2. Joint projects
  - a) Asian folklore forum on the air,
  - b) Establishment of Asian prizes in various fields of broadcasting.
  - c) Plan to hold the Asian Music Festival through the exchange of recordings,
  - d) Request to NHK to compile a classified Asian musical album.
- 3. Training of staff
  - a) Survey of training facilities in Asia for programing and engineering staffs and the collection of data on such facilities.
  - b) Exchange of engineering and programing staffs.
  - c) Joint training of staff.
- 4. Questions of copyright in broadcasting
  - Exchange of up-to-date information on copyright in the different Asian countries.
  - b) Rules of copyright involved in the exchange of programs.

The revised agenda were well and thoroughly deliberated on. The discussions were lively and after two sessions, the Committee wrote the following recommendations:

- On the matter of promoting regular exchanges of programs and materials (Radio and TV), the committee decided to submit the following recommendations to the Joint Committee:
  - a) That all participating organizations of the conference take advantages of the offer of NHK to serve as a central monitoring and disseminating point for the purpose of exchanging news among themselves. The Committee received with gratitude this offer by NHK. The Committee also recommends that participating organizations supplement this exchange of news with exchange of information through bulletins and background material sent directly from one organization to another.
  - b) That exchange of educational programs on a bilateral basis among participating organizations be expanded.
  - c) That expansion of exchange in the field of musical and folklore programs and recordings of natural sounds be encouraged.
- 2. On the subject of joint projects, the Committee recommends:
  - a) That the idea of an Asian folklore forum on the air be accepted in principle, but that this matter be referred to the next conference for consideration.

- b) That the establishment of Asian prizes in different fields of broadcasting be adopted in principle and that these prizes be held within the framework of the future annual conferences, provided that the conference decides on furnishing a budgetary basis for such prizes. In the absence of prizes, presentation of "honorary" awards could then be considered.
- c) That the conference adopt the proposal by NHK to hold the Asian Music Festival through the exchange of recordings.
- d) That the conference accept with thanks the expression of readiness by NHK to respond to a request by the participating organizations that it compiles a classified catalogue of Asian music on the basis of information supplied by the participating organizations.

The Committee heard with gratification the remarks by the representative of the UN on their joint project for the Asian region in preparing a series of radio and TV programs under the auspices and with the financial support of the UN. The Committee expressed its hope and wish that similar projects will be undertaken in the future.

- 3. On the training of staff:
  - a) That survey of training facilities in Asia for programing and engineering staffs and the collection of data on such facilities be undertaken by the participating organizations for submission to and compilation by UNESCO and NHK for ready referential purposes.
  - b) That the participating organizations encourage the exchange of engineering and programing staffs among themselves.
  - c) That the conference adopt a program of joint training of staff of the participating organizations. The Committee recommends that an approach be made to UNESCO to lend financial support to this educational project.
- 4. On questions of copyright in broadcasting:
  - a) That the conference recommend to participating organizations to exchange among themselves up-to-date and fullest possible information on copyright legislation in their respective countries.
  - b) That in the exchange of programs, the supplying organization clear the recipient organization of all responsibility or liability under the copyright laws. That it further the understanding of the conference that any exchange material received from a participating organization will be used by the recipient organization for broadcast purposes only.

That is the result of the Program Committee and I would like at this point to acknowledge the help of the members of the Program Committee during the deliberations, the staff of NHK assigned to the Committee, the help of the representative of the UN to the conference and lastly but not least the secretarial help. Thank you.

#### EXCERPTS FROM REPORT OF THE ENGINEERING COMMITTEE

Mr. Kirpal Singh, Chairman

Saturday, May 21, 1960

#### 1. The Committee decided that:

- a) The name, "Technical Committee", be changed to "Engineering Committee", according to the decision reached at the pre-conference meeting.
- b) The agenda items submitted by absentee organizations should also be taken up for discussion.
- c) The subjects of similar nature be discussed together, and discussion be conducted in the following order: 1-1), 3), 4), 5), 8), 2), 6), 9), 7), 2 and 3.
   2. Proceedings:

## Item 1-(1) Creation of an Asian Committee.

This is essentially a problem to be solved by competent administrative authorities, but it was agreed that the exchange of information pertaining to the allocation of frequencies would create the foundation for future reciprocal cooperation. The Indian representative said that there was a need for exchange of information on the projected frequency schedules as well.

The consensus of opinions was that the time is not yet ripe for the creation of an Asian Committee as the center intended for the coordination and sharing of frequencies. Concrete methods of cooperation in this respect must be worked out after watching the developments following the enforcement from the coming September of a new system promulgated at the TTU Conference.

Item 1-(3) Exchange of information and data on the existing conditions.

The Japanese delegate made a detailed report on the radio and television facilities in Japan.

Questions from the Indian and Malayan representatives followed, and they stressed the importance of exchanging various data and information, for example, on ionospheric propagation. In response to the request from the Indian and Malayan representatives, the Japanese delegation declared that they will endeavor to distribute English versions of their technical publications among Asian countries.

Item 1-(4) Exchange of reports on shortwave reception.

Japanese delegates dwelt upon the present state of the exchange of reception reports with Asian countries. It was urged by the Japanese delegates that the member countries should exchange reception reports once a month at least, and also that in case of serious reception deterioration, they should promptly exchange detailed reports as well as the tapes clarifying the actual reception conditions.

It was also agreed that more quantitative elements should be adopted in the codifying method.

Item 1-(6) Utilization of magnetic recording standard tapes. Detailed explanations were given by the Japanese delegation concerning the standard magnetic recording tapes processed by NHK with the aid of reference materials thereof.

> Further detailed information was sought by the Indian representative. The Committee noted with satisfaction NHK's offer to supply such standard tapes on request to other member organizations.

Item 1-(9) Discussion on the pooling of the know-how and resources in Asian countries for making cheap-priced receivers available, etc. Mr. Obhrai, the United Nations and UNESCO representative, em-

phasized the necessity to popularize cheap receivers in under-developed countries for the reason that radio constitutes the most powerful means of mass communication in such areas. He also referred to the research activities on low-cost receivers now being stimulated by UNESCO in cooperation with the International Telecommunication Union. The Indian representative fully agreed to this, and requested the Japanese delegation to explore the possibility of development of low-cost receivers.

Item 1-(1), (5) and (8)

These were taken up for discussion together.

Item 1-(2) Discussion of technical problems involved in the radio stations of the Asian region.
The Committee agreed that they might safely omit the discussion of

The Committee agreed that they might safely omit the discussion of this item, since the aim of this proposal would be attained by the discussion of other technical problems in the rest of the agenda.

Item 1-(7) Discussion on FM transmission, microwave links for TV, etc.

The question of reliability of transistors in equipment for the main broadcasting chain was discussed. It was realized that as far as stability and reliability were concerned, the time appears to have arrived for more general usage of transistors in all manners of equipment required for broadcasting purposes even including precision measuring equipment. It was reported by the Japanese delegation that MESA type transistors are in current usage up to frequencies around 100 Mc/S and that they were now being developed to operate as high as 500 Mc/S. Possibilities of scatter propagation techniques as applicable to broadcasting needs was discussed and the Japanese delegation stated that they would provide a report on this subject after concurrence with KDD and NTT.

Item 2-(1) Relay of telecasts among Asian countries.

The Japanese delegation tabled a proposed scheme for the linking up of Asian countries with television hookup somewhat on the lines now adopted for Eurovision. Although this was a little premature at the present moment, the idea is to be followed up in future years. Such coverage was to be achieved by microwave links either using scatter propagation or with ordinary repeater stations located at suitable dis-

- tances. Conversion methods to be adopted when going from one system to another were also discussed. Member countries were requested to provide information on their television standards as early as possible,
- Item 2-(2) Television, i.e. the growth of television in Southeast Asia and an exchange of ideas on the development of this medium.
  Discussion was centered around the desirability of starting new TV services with compatible equipment so that in later years, color transmission could be undertaken whenever desired.
- Item 3 Training and exchange of staff.

  Training facilities as available in various member countries were explored and further details were to be provided by member countries upon a reciprocal basis so that attachment of any one of them could be achieved with better results. The language problem was brought to the fore but it was felt that this was not a great obstacle.
- General (1) It was agreed that each member country should provide as far as possible brief papers on the subjects brought up for discussion to enable more comprehensive and useful dissemination of information. For this purpose it was found necessary to seek to increase the duration of future conferences.
- General (2) It was strongly felt that a concrete recommendation be made to each member country to include at least one engineering representative at all future conferences.

#### EXCERPTS FROM REPORT OF THE JOINT COMMITTEE

Mr. Chamnong Rangsikul, Chairman

Saturday, May 21, 1960

The Joint Committee in its session on May 20th, 1960, approved the following recommendations for adoption by the plenary session of the Third Asian Broadcasters' Conference.

- The conference accepted with gratitude the offer of Malaya to play host to the Fourth Asian Broadcasters' Conference. The conference also noted with thanks the invitation from Israel to be the host of the Fifth Asian Broadcasters' Conference.
- 2) The Fourth Asian Broadcasters' Conference will be held in Kuala Lumpur in 1961. Malaya will send invitations to all participating organizations and, after consulting with them, fix the final date for the conference.
- 3) The reports by the Program Committee and by the Engineering Committee were duly acknowledged and accepted by the Joint Committee.

And there are two resolutions to be submitted and adopted by the plenary session.

#### ANNEXE D

#### THE FOURTH ASIAN BROADCASTERS' CONFERENCE

#### I. GENERAL RESOLUTIONS

That this 4th Asian Broadcasters' Conference agree as follows:

 Accepts the Review of Development since the previous conference submitted by NHK, serving as Secretariat for the Third Asian Broadcasters' Conference, and approves its incorporation in the permanent records of the Conference. The Conference expresses warm appreciation for the services of NHK in this regard.

#### **Exchange of Information and Material**

- 2. Records with satisfaction the progress made in implementing the recommendations adopted at the Third Asian Broadcasters' Conference regarding the promotion of regular exchanges of programme and materials (Radio and TV) and recommends that in furtherance of these objectives, the scope of these exchanges be extended to include the following in Radio and, where practicable, in TV.
  - (a) Talks by eminent personalities
  - (b) Children's programmes
  - (c) Advanced educational matter for University students
  - (d) Plays and features based on folklore
  - (e) Drama
- Agrees that members should provide other members with programme material including TV films and programme facilities on request. Where, however, substantial costs are involved, these should be met by the requesting country.

#### Training and Exchange of Staff

- 4. With regard to the training and exchange of staff, notes that headway has been made in implementing the recommendations made at the Third Asian Broadcasters' Conference, e.g., training courses have been made available by NHK in Tokyo where already some 64 students from 12 member countries have received training. In addition, at the suggestion of UNESCO, NHK has established a central training institute in Tokyo where concurrently with the holding of this Conference, 25 students from 10 of the organizations participating in this conference commenced a course in educational television sponsored by UNESCO with the cooperation of the Japanese National Commission for UNESCO. However, little progress has been made in implementing the recommendation regarding the collection of data on training facilities in Asia for programme and engineering staff, nor has much been done in the direction of exchanging engineering and programming staff among the participating organizations.
- 5. Records its appreciation of the action of NHK in organizing regular and frequent training courses and hopes that this example will be followed by other participating organizations. In addition to regular courses, the Conference recommends that ad hoc courses should be arranged by participating organizations for programme and engineering staff as and when feasible. With regard to the unimplemented recommendation of the last Conference, the Conference urges participating organizations to accept their responsibilities in this direction.

#### Secondment of Foreign Staff for External Broadcasts

- With regard to the secondment of foreign staff for external broadcasts, the Conference feels that arrangements should be made bilaterally.
- 7. The Conference acknowledges the importance of the efficient exchange of recorded sound programmes between participating countries and agreed that this exchange of recordings should be done in accordance with C.C.I.R. technical standards, preferably employing a speed of 7½ inches per second.
- 8. Regarding the assignment of frequencies (which is the responsibility of the Governments concerned), it is suggested that countries neighbouring on each other may form into groups and thus prepare frequency assignment proposals for mutual benefit before presenting them for consideration to the International Frequency Registration Board through the proper channels.
- Participating countries of the Asian region shall encourage the exchange of technical personnel for training purposes and also the interchange of technical information for mutual benefit, and to this end every assistance will be offered to facilitate such exchange.

# II. RESOLUTION ON THE ESTABLISHMENT OF AN ASIAN BROADCASTERS' UNION

We, the representatives of the National Broadcasting Organizations of the countries named hereunder, participating in the Fourth Asian Broadcasters' Conference, resolve, subject to the approval of the ultimate authorities to whom we are responsible in our respective countries, to form an Asian Broadcasters' Union.

We resolve, further, in order to implement the aforesaid resolution as soon as possible, that a drafting committee, comprising representatives of the national broadcasting organizations of India, Japan, Malaya, Pakistan, the Philippines, United Arab Republic and Vietnam, be directed to prepare a draft constitution of the Asian Broadcasters' Union for submission to the Fifth Conference.

Countries adhering to these resolutions are as follows:-

 1. Australia
 9. New Zealand

 2. China
 10. Pakistan

 3. India
 11. Philippines

 4. Indonesia
 12. Saudi Arabia

 5. Japan
 13. Thailand

 6. Korea
 14. Turkey

7. Laos 15. United Arab Republic

8. Malaya 16. Vietnam

Burma has not been included in the list on the request of its own delegation.

#### III. RESOLUTION ON DATE AND PLACE OF THE NEXT MEETING

That this 4th Asian Broadcasters' Conference accept with gratitude and appreciation the kind invitation of the Government of the Republic of Korea to hold the 5th Asian Broadcasters' Conference in Seoul on or about May 16, 1963.

#### IV. RESOLUTION ON APPOINTMENT OF LIAISON OFFICERS

The 4th Asian Broadcasters' Conference recommends participating organizations to appoint a Liaison Officer in each organization in order to smoothly carry out activities of the Conference.

#### V. RESOLUTION ON UNESCO ACCREDITATION

That the Secretary-General notify the Director-General of the UNESCO of the decision of the Asian Broadcasters' Conference to be accredited to the UNESCO on the basis of mutual information relationship under category C of the Directive Concerning UNESCO's Relations with Non-Governmental Organizations.

#### VI. RESOLUTION ON JAMMING OF BROADCAST TRANSMISSION

The Conference deprecates the jamming of broadcast transmissions and calls upon the United Nations and other international agencies to take appropriate action against this harmful practice.

#### VII. RESOLUTION ON ETHICS OF OVERSEAS BROADCASTING

We, the representatives of the National Broadcasting Organizations participating in The Fourth Asian Broadcasters' Conference, recognize that the highest aim of broadcasting to other countries is to promote enlightenment, understanding and goodwill between peoples.

We believe that broadcasts to other countries should disseminate objective news and information and project the culture of the country and its point of view on international affairs but we reject as unprofessional and unethical the directing of broadcasts to other countries which deliberately aim to suppress or distort truth. It is further agreed that this resolution should be incorporated in the Constitution of the proposed Asian Broadcasters' Linion.

#### VIII. RESOLUTION ON BROADCASTING CODE

The 4th Asian Broadcasters' Conference adopts the following BROADCASTING CODE:

We recognize the immense power of Radio and Television for both good and evil and the solemn responsibilities thus placed upon all broadcasters;

We believe, therefore, that the following cardinal principles should be enshrined in the policy and practice of all Broadcasting and Television organizations:

To ensure the objective presentation of news and fair and unbiased comment;

To promote the advancement of education and culture;

To raise and maintain high standards of decency and decorum in all programmes;

To provide programmes for the young which, by variety and content, will inculcate the principles of good citizenship;

To promote communal harmony, religious tolerance and international understanding;

To treat controversial public issues in an impartial and dispassionate manner;

To respect human rights and dignity.

Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwayes: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities, University of Wisconsin-Madison Department of Communication Arts, and Wisconsin Historical Society.

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